NY Chocolatier Launches Chocolate and Mohonk Mountain Sweepstakes

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Oliver Kita explains the rules of his Golden Ticket Contest



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Oliver Kita has hidden hundreds of "golden tickets" in his Hudson Valley Naturals bars sold at retailers throughout New York. Chocolate lovers that discover a ticket in their bar can visit the Oliver Kita Chocolate Studio in Rhinebeck to redeem a free bar and chance to win a \$250 gift certificate to Oliver Kita Chocolates, as well as a one-night stay at Mohonk Mountain House. The winner of that grand prize will be announced on January 1, 2013.

"We hope that this contest will help generate the excitement everyone wishes to embrace this time of year", says Oliver Kita. "To me, sharing a passion for chocolate is really sharing joy – and the <u>golden ticket contest</u> will help create some magic for those who participate".

Oliver Kita graduated from the Culinary Institute of America in New York, which is now the home to his Hudson Valley chocolate shop. Oliver also received diplomas from L'Ecole Lontre, Paris; L'Ecole du Grand Chocolat Valrhona, Tain L'hermitage; and Academy du Chocolate Barry Callebaut of Montreal. Formerly a pastry chef at the legendary Russian tea room and a

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scholarship award-winner for the Beringer Vineyard School for American Chefs in the Napa Valley, Oliver now indulges in his passion for cooking and baking with chocolate aficionados from all over the world with fair trade, vegan organic chocolate bars, corporate chocolate gifts and lectures, and a beautiful chocolate shop for all to enjoy.

Oliver Kita's work has been recognized in publications such as Bon Appetit, Denver Post, Chronogram, New York Times, Yoga Journal, among others, and has been highlighted on NBC's Today Show for four straight years. For more information on his commitment to bringing fair trade and organic chocolates to the masses, or to see his selection of chocolate gifts, and the like, please visit www.OliverKita.com.

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