

Introducing the All-New PRLeap Press Release Template

Written by Australian Business



[The new template uses a responsive layout that automatically formats your content and photos, so it looks great on mobile and tablet devices.](#)



Chula Vista, California

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[Media News](#)

([PRLEAP.C](#)) Today,

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we're excited to introduce the new PRLeap Press Release Template, featuring an all-new design and all-new features. We completely redesigned the template with a simple and cleaner look that brings greater focus to what matters most: your news. The template has four new features, including Bigger Photos and Videos, Facebook Share button, Twitter Cards and support for Google News Keywords Metatag.

"No other newswire has taken its time to design a press release template that works this good," said Merrick Lozano, Co-Founder of PRLeap. "The new PRLeap Press Release Template makes your news more engaging and easier to share."

With over 500 million photos shared online everyday, it's clear photos drive engagement. The redesigned template lets you see more of your content—starting with bigger photos and videos.

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Now, the photos and videos you embed with your press release are displayed up to 640 pixels, making it even easier to enjoy them.

We redesigned the PRLeap Press Release template with mobile devices in mind. The new template uses a responsive layout that automatically formats your content and photos, so it looks great on mobile and tablet devices.

Facebook Share button makes it easier for people to share your press release from prleap.com to their timeline and news feed. The Share dialog allows people to comment and pick the thumbnail from your media gallery.

Twitter Cards display your press release in a more engaging way on Twitter. Now when a person shares your news from prleap.com, their Tweet will contain content previews, images, and more.

Google News crawler makes use of a Google-specific metatag to help it determine how to best classify your press release. Now you can specify up to 10 keyword phrases that are most relevant to your content.

About PRLeapPRLeap is a powerful yet [simple and affordable press release distribution](#) service. Best of all, your press release looks great on mobile devices. See for yourself.