



[Video Streaming Subscriptions ~ Aesthetic VideoSource](#)

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) For the price of one standard DVD per month, spa and beauty professionals can now [subscribe](#) to unlimited video streaming with Aesthetic VideoSource's new online subscriptions.

[Online videos](#)

can be viewed instantly: no wait time for delivery, no shipping costs. Professionals can learn to provide a new service for their clients whenever they desire.

In addition to DVDs and Pay Per View, subscriptions offer a third way to view our new award-winning videos. [Online training subscriptions](#) provide the most economical route for learning new techniques. Over 90 full-length videos are available. Our entire

[video library](#)

is at their disposal for their learning needs. Categories include:

Skin Care Facials Waxing & Hair Removal Medical Skin Care (BOTOX, Dermal Fillers, and Laser Hair Removal) Body Treatments Massage Therapy & Reflexology Hair Cutting & Styling Manicures Makeup These [online courses](#) bring classes to our customers at home, at their convenience.

Aesthetic VideoSource offers two video streaming subscription levels for individuals: 1-year and 3-year. The 1-Year Option subscription price is only \$598.95, which translates into \$6.65 per video. The 3-Year Option, at \$1,600, prices videos at \$5.93 each per year. These videos would normally cost \$4062, if purchased individually.

The benefits of the subscriptions are multifold. Professionals can immediately view the video of their choice. Videos via subscriptions cost less than a DVD and Pay Per View. Videos can be viewed as many times as desired for 1 year or 3 years (depending on the subscription choice). No shipping costs. No physical product to take up space or risk scratching or other damage.

[Annual video streaming subscriptions](#) are available at www.VideoShelf.com. Videos can be streamed on a PC, Mac, iPhone, or iPod for added convenience. (Flash download required for Mac products.)

"Our customers now have access to all of our course material as often as they want at a

tremendous savings," says Shirley Erickson Gorospe, president of Aesthetic VideoSource. "We're the first company to offer a one-year video streaming subscription with access to such resources online. Plus, we feel good about going green, reducing our use of plastic, and minimizing our carbon footprint associated with shipping."

Aesthetic VideoSource produces and distributes detailed, comprehensive health and spa instructional DVDs, so anyone can properly perform the procedures shown. Aesthetic VideoSource is the forerunner in educational media distribution to meet the spa and beauty industry's needs, with award-winning DVDs.