



(PRLEAP.COM) Medcom Inc . has been producing and distributing award-winning healthcare education materials and video programs for more than 50 years. Their products include education videos for nurses, certified nursing assistant training, and those that help healthcare providers address a variety of issues related to working in the health industry. Medcom now offers a 3-part video series designed to provide medical assistants with an understanding of the challenges they might encounter while providing care to a culturally diverse patient population. The three programs in this series are: "Cultural Awareness for Medical Assistants Part 1: Understanding the Need" (MA107A), "Cultural Awareness for Medical Assistants Part 2: An Action Plan" (MA107B), and "Cultural Awareness for Medical Assistants Part 3: Your Practice" (MA107C).

The three-part series recognizes the cultural diversity of America and the growing number of immigrants raising their families in this country. Unfamiliar languages, beliefs, cultural practices, eating habits, etc., can all present potential obstacles to the medical assistant providing care. This video series provides medical assistants with an understanding of the challenges of providing care to a culturally diverse patient population, and describes strategies to address these needs. Each video in the series can be previewed online and is available for individual purchase. The "Cultural Awareness for Medical Assistants" video series is essential for every medical assistant working in any patient population.

For over 50 years, Medcom-Trainex has been a leading producer and distributor of healthcare education in a wide range of formats-from print materials and award-winning video programs, to our proprietary, internet-based learning management system developed with working healthcare professionals. Our educational materials are produced for healthcare professionals, students entering the healthcare industry, patients, and health-conscious people everywhere.

To learn more about the 3-part video series or any of the other healthcare education video programs available from Medcom Inc., call the online sales department at 800 877 1443. You can also use the online contact form at www.medcomrn.com .