

## Rapid Learning Institute's e-Learning Content Goes Mobile

Written by Australian Business

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( [PRLEAP.COM](http://PRLEAP.COM) ) [The Rapid Learning Institute](http://TheRapidLearningInstitute.com) (RLI) is now offering all of its sales, leadership and management, human resources, and workplace safety e-learning modules in a mobile-friendly format.

"The desire for mobile-ready content is a growing trend in soft-skills e-learning," said Stephen Meyer, RLI's CEO. "The ability to access our training videos anywhere fits perfectly with our bite-size learning approach. Each of our Quick Takes offers a short, single-concept module that is optimal for mobile viewing."

After extensive beta testing, RLI made the mobile-friendly content available to all customers this week and the response was immediate.

"Our customers are excited," said COO Glenn Eckard. "The addition of mobile access gives them the freedom to engage with our content in a number of new ways. We are confident that providing the opportunity for mobile viewing will, over time, increase learner utilization and overall customer satisfaction."

"We believe mobile e-learning is the next transformational step in training and development," said Meyer, "and we're enthusiastic about entering this new phase."

### About Rapid Learning Institute

Rapid Learning Institute (RLI) provides online training and talent development tools for businesses, government agencies, nonprofits and educational institutions in the areas of sales, leadership and management, human resources, employment law compliance, and workplace safety. RLI's approach is founded on three core principles: 1) Rapid Learning. Workplace training should be delivered in short bursts – just six to 10 minutes at a time. Today's multi-tasking workforce has neither the time nor the attention span for traditional lengthy training formats. 2) Single-Concept Learning. People learn best when training is focused on a narrow concept where learning goals are clearly defined. When training is delivered in small packets, the brain can easily absorb, remember and apply what it learns. 3) [Research-Based Learning](#) . Training is most powerful when it's grounded in verifiable research. When learners see training as credible, they're more likely to translate the learning into on-the-job behavior. RLI's signature six to 10 minute modules, called Quick Takes, incorporate these three ideas into unique training programs that get results.

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Based in Greater Philadelphia, RLI is an operating division of Business 21 Publishing.