JOHANNESBURG, South Africa, September 11, 2013 /PRNewswire/ --

IG continues to innovate across the South African trading space, introducing Talk Trading with IG on LinkedIn. Talk trading facilitates the flow of market news within this rapidly growing social space. A mission compounded by LinkedIn's goal, "connect the world's professional's to make them more productive and successful."

LinkedIn has experienced significant growth across the last few years. In 2013 there has been a 38% increase in South African users, with over 2.2 million internet users now active on LinkedIn. This growing social platform stretches across 175 million people and 200 countries. Along with executives from all of the Fortune 500 companies users are joined by key local and international industry players. Talk Trading with IG leverages this exposure.

Kevin Algeo, head of IG South Africa, commented "*LinkedIn is part of our ongoing commitment to innovation, offering a unique destination for local trading discussions and breaking market news. I look forward to watching this group as it evolves in the social space.*
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To join us simply go to Talk Trading with IG . As part of the group you can monitor and react to the latest stock market changes. Connect with our South African analysts and stay on top of the latest technical analysis lows and highs.

Notes to Editors

About IGIG is a world leader in financial derivatives; we offer clients the ability to trade local

CFDs on 140 South African shares and the South Africa Top 40 index. To find out more about the services we offer visit: http://www.igmarkets.co.za

Due to strict exchange controls, clients wishing to trade offshore instruments can only do so by opening an offshore account.

Please contact Shaun Caplin, +27-11-467-8500 for more information

This spirit of innovation can also be found on twitter with our 24 hour real time trading updates @IGSquawk.

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