

Cross-border Ecommerce Community Initiated

Written by Australian Business

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To Support the Global Expansion of Merchants, Payment Service Providers, ISOs and Acquiring Banks

Today, [Payvision](#) , [PAY.ON](#) , [ReD](#) and [World IT Lawyers](#) announce the launch of the Cross-Border eCommerce Community (CBEC), a strategic initiative that aims to support merchants, payment service providers, ISOs and acquiring banks within the CNP payment industry, who are expanding their businesses globally, by offering key insights and information on every aspect of international eCommerce.

Initiated by Payvision, the CBEC is endorsed by [Ecommerce Europe](#) and [The Paypers](#) . The members have committed to invest in research and deliver up-to-date information about country-specific eCommerce facts & figures, mature and emerging markets, preferred payment methods, logistics, risk and fraud, and eCommerce legislation & regulation. The community is designed to become the industry's cross-border eCommerce knowledge hub, offering a deeper understanding of the different influences on eCommerce and key insights that can help to drive international expansion, for the benefit of all stakeholders within the dynamic global eCommerce landscape.

"I'm so excited to see that CBEC partners are committed to cooperating in a non-competitive manner and actively sharing knowledge. CBEC is a new initiative that will earn the interest of online businesses, longing for transparency and simplicity, in their quest for international expansion. It will eventually lead to new business opportunities and boost cross-border

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eCommerce growth", said Rolf Visser, Vice President Global Marketing Payvision.

Structured content such as country profiles, reports and infographics covering a broad range of markets - initially including France, Brazil, Japan, Germany, UK and the US - will be gathered and shared via The Paypers's website within a dedicated section

<http://www.thepayers.com/cross-border-ecommerce/>

, while the latest trends, opinion articles and editorials written by industry experts will be available via the

<http://www.crossborder-ecommerce.com>

microsite. Merchants, payment service providers, ISOs and acquirers around the world looking for global expansion will now have one-stop access to valuable information that can strategically support their cross-border eCommerce growth.

"Cross-border eCommerce is a topic of interest to merchants across the globe. There is much to play for, but the challenges are also significant and this initiative will help merchants to gain a better understanding of the countries and payment environments into which they are seeking to expand. The contributing companies bring complementary experience to the table and the initial outputs combine a wealth of data and insight that isn't available in one place anywhere else. I salute the companies involved in bringing this together", said Johannes Ditterich, CEO [Limang](#)

[o](#) - Ger

many's

leading web merchant and part of

[Otto Group](#)

About PAY.ON: PAY.ON AG is the world's leading operator of omnichannel payment infrastructure systems and supplier of the white-label platform PaySourcing and the routing gateway PayPipe. PaySourcing makes it possible for customers to outsource all relevant payment and risk management processes or procure them via cloud computing and thus become a payment service provider themselves whilst saving money, time and resources. PayPipe is a high-performance payment gateway that connects all payment market participants with each other across the world via a single interface. Accordingly, PayPipe accelerates global availability for all market participants like no other network. PayPipe allows transactions to be processed online for all payment methods in all currencies and across all systems. All PAY.ON systems guarantee compliance with the security and requirements standards that apply to the international payment market. Further information can be found at <http://www.payon.com>

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Press contact PAY.ON AG:Annett van de BuntHead of MarketingTel.:
+49(0)89-4523-0552Email:
<http://www.payon.com>

press@payon.com

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