

Great America's Halloween Haunt Enters Final Weekend

Written by Australian Business

SANTA CLARA, Calif., Oct. 23, 2013 /PRNewswire/ -- Halloween Haunt at California's Great America heads into its final weekend delivering record attendance for the Bay Area's premier Halloween event. Adding to the final Friday and Saturday, all Halloween Haunt mazes will be open until 1 a.m., with rides operating until Midnight.

Halloween Haunt's sixth horrifying season has debuted two new sinister mazes, raising the frightful walks of terror count to eight. *Dia de los Muertos* lures victims into the forbidden jungle of El Chupacabra. La Llorona, the Weeping Woman, delivers horrifying screams as creatures of the night crawl from their crypts, while 3D effects and glow-in-the-dark highlights show the way. In the bloody halls of *Zombie High*, students experience a horrific homecoming with demonic hellions roaming about.

Great America's six returning haunted mazes include: *Slaughterhouse Annihilation*, *CarnEvil*, *Werewolf Canyon*, *CornStalkers*, *Madame Marie's Massacre Manor* and *Toy Factory*.

"Halloween Haunt is the Bay Area's premier fright event," said California's Great America Vice President and General Manager Raul Rehnborg. "Haunt provides terrifying mazes and in-your-face experiences, mixed with the added fun of all our thrill rides. Halloween Haunt at

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California's

Great America is the perfect place to confront your fears and we're keeping the mazes open until

1 a.m.

for the final Friday and Saturday."

Three exhilarating Scare Zones return for 2013 to keep guests on edge throughout the night. In *Dead Man's Cove*

– dastardly dead pirates pursue your souls, while

The Gauntlet

area features tortured spirits lurking in the fog.

Underworld Alley

is a forgotten graveyard where the undead awake to wreak havoc.

Halloween Haunt's four Live Shows bring additional frights, thrills and campiness to Great America. New for 2013, *Blades of Horror* transports screen images to life and guests can only hope to depart safely in Halloween

Haunt's inaugural ice show. *Blades of Horror* features two America's Got Talent performers, along with a contortionist who will next perform in a Las Vegas Cirque show.

The Halloween Haunt experience begins each evening with the Overlord unleashing his fury from atop Carousel Columbia.

Tickets can be found online at www.cagreatamerica.com/haunt with free admission for 2013 and 2014 Gold Pass holders. Students can receive up to \$17

off the regular admission price by showing their valid student ID.

Halloween

Haunt is intended for guests 13 and older.

CEDAR FAIRCalifornia's Great America is owned and operated by Cedar Fair Entertainment Company, a publicly traded partnership that is listed for trading on The New York Stock Exchange under the symbol "FUN." In addition to California's Great America, Cedar Fair owns and operates ten other amusement parks, three water parks, one indoor water park, and five hotels. Cedar Fair also operates the Gilroy Gardens Family Theme Park in

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