

LAS VEGAS, Jan. 13, 2014 /PRNewswire/ -- On January 8, 2014, high-end consumer electronics and creative digital accessories brand iPEARL was awarded consecutively "Global iBrands Top 20" at the world's largest consumer electronics industry event -- International Consumer Electronics Show 2014 (CES2014). In addition, with a series of self-developed wearable intelligent devices standing out of global leading brands of smart mobile interconnection devices, iPEARL wins the CES2014 "Global Intelligent Interconnection Device Brands Top10 Special Award."

(Photo taken on-site: <http://www.cebrands.cn/news.asp?op=read&cate=&ID=108>)

Wearable equipment has flowed to the mainstream of this exhibition. With forward-looking vision and the idea of wearable digital devices, iPEARL first proposed "A New Fashion to Play Smart Phone." Pearlsmart series is launched under the concept to weave advanced technology into the fabric of our digital life. The latest invention includes Multi-functional Selftimer, USB Wireless Wizard, and Magic Bracelet & Home Appliance Remote. Over 10 kinds of the latest smart accessories were introduced to digital enthusiasts & industrial celebrities on scene who showed their appreciation to the experience of innovative & entertaining functions. Pearlsmart wearable equipment received the affirmation of professionalism and was awarded the CES "Global Intelligent Interconnection Device Brands Top10 Special Award." iPEARL rapidly becomes a rising star in the fast-changing intelligent digital environment.

iPEARL focuses on the most specific details of digital life from home experience to business occasions and other aspects of life by endowing our applied products with advanced philosophy. It is the idea "A New Fashion to Play Smartphone" that leads wearable equipment to a new level of interest, portability, humanization & multi-function and to be reported by globally renowned "TWICE", "CES Daily" and prominent Apple industry magazine "MacWorld" through internet, TV and various media channels. They evaluate that iPEARL is leading a new fashion trend of digital lifestyle. International media "E-newsletter" and "Phoenix Hong Kong" created a special column to repeatedly cover iPEARL concept and inventions. Since iPEARL latest smart products were enlisted on "CES Daily" & "Consumer Electronics", it has received appreciable attention from worldwide.

iPEARL collaborates with IDG and empowers IDG to release news to oversea media.

iPEARL Double Awarded at CES2014

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