

SAN DIEGO, Jan. 18, 2014 /PRNewswire-iReach/ -- EmpoweredEzine.com is an online article directory where online marketers, entrepreneurs and business owners can share information and learn from some of the industry's top professionals. The website's motto "Where knowledge equals power" sums up the goal of the articles posted on the site. An article recently featured on the website continues to help new entrepreneurs by providing a short list of [2014 best business ideas](#)

The Empowered Ezine article says, "2014 is going to be a great year for new entrepreneurs. There are more opportunities out there than ever, and new technology, and even the increasing willingness for investors to help finance smaller business ventures, is making it easier for new ideas to turn into full-fledged profit creating businesses faster than ever before. But what type of business should you start if you are just getting warmed up with the entrepreneurial scene? The following list of 2014 best business ideas provides examples of business ideas that don't take years of specialized training or a huge amount of money to start – in other words – perfectly suited to new entrepreneurs who are ready to start a small business and see where it takes them."

The article goes on to review four great [small business ideas for 2014](#) that new entrepreneurs may want to try or draw inspiration from. These four businesses are senior care, healthy option vending machine business, website design consultancy and home day care or nanny services. Each of these businesses is briefly explained and the reasons why the business could be one of the top business ideas for 2014 is made clear. For example, regarding elderly care, the article says,

"Both the active-elderly and adult children of elderly parents would benefit from this service. At-home care for seniors does not need to be purely healthcare related (though this is may be the most well-known incarnation of this business type). Many seniors still want to live their own lives but realize that they may need help with day to day activities, such as shopping, meal prep, or tidying up. Adult children may also wish to care for their aging parents at home, but

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aren't there all the time to keep them company or ensure that they get help in an emergency situation. This type of homecare is almost like baby sitting (or senior sitting, as it were) and those that can provide quality senior assistants and companions at a reasonable price may find their services highly sought after."

The article concludes by stating, "These are just a few of the [business ideas for 2014](#) that promise to bring in profit, not just this year, but years and years to come. While there is no one-size-fits all business that is perfect for everybody, the ideas mentioned above should give new entrepreneurs inspiration in starting their own unique businesses in the year ahead."

For more information on finding the best small business in 2014, please [click here](#) to visit Empowered Ezine and read the full article.

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