

Five Reasons Why StreamUK has the Best Online Video Platform in Europe

Written by Australian Business

LONDON, September 11, 2013 /PRNewswire/ --

StreamAMG, the European digital media group which includes StreamUK, released its new and improved Media Platform this month. The product, which won Best Asset Management Tool at the 2013, Streaming Media Europe Readers' Choice awards, is based on Kaltura's CE codebase.

Using feedback from their impressive range of clients across Europe which includes Liverpool FC, the BBC and the Guardian, StreamAMG has created the most advanced online video platform on the market today, tailored to European clients and backed by European technical support.

The excellence of the new platform has seen it become the video platform of choice for four of the UK's Premiership football clubs - within probably the most demanding and lucrative market in online video delivery.

'This is a huge release for us,' said CEO, Duncan Burbidge. 'We're not generally prone to hyperbole, but are confident that this is now the best online video solution within Europe

- a truly outstanding combination of tested, reliable features and expert-support.'

Media Platform delivers a feature rich experience to audiences globally and StreamAMG has operations in multiple European locations so businesses can choose to contract under UK, Spanish, German, Maltese or Turkish contract law.

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Headline improvements include:

1. Players now allow HTTPS delivery and have improved multi-device support within HTML5 - meaning fantastic market penetration and the ability to add players directly to Facebook pages.
2. Analytics have been completely re-written to include real-time statistics that show content owners who's watching, for how long, from where and from which platform and device.
3. New social sharing tools let viewers share a specific moment within a video, meaning sharing is more relevant and appealing to audiences.
4. Multiple user accounts allow account owners to administer securely the company's video policy across large multi-user operations.
5. Multi-lingual subtitles and accessibility-enabled players with HTML5 fall-through ensure the widest possible audience and excellent SEO.

For more detailed information on the new release, visit <http://www.streamuk.com/streamuk-upgrades-award-winning-media-platform/> or contact them on info@streamuk.com to request a free trial.

StreamAMG, the European digital media group which includes StreamUK, specialises in online video, webcasting and live streaming. It has offices in the UK (London and Manchester), Malta,

Turkey

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Spain

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Italy

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Sweden

and also a strategic partnership with Nacamar in

Germany

. The company has won multiple awards for its products and services and supply major clients such as the BBC, the Guardian, and Liverpool FC.

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