

## Backup your iPhone data before upgrading to iOS 7

Written by Australian Business

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NEW YORK, Sept. 11, 2013 /PRNewswire/ -- What we knew for sure about Apple's media event on Tuesday is that Apple would roll out iOS 7, the newest version of the mobile operating system. Upgrading to iOS 7 will wipe all data on the "iDevice." If you're planning to upgrade your iPhone, iPod touch or iPad to the latest iOS 7, make sure you back up data such as iPhone contacts, notes, photos, songs and videos in advance, says EaseUS Software.

Which backup method is best? Usually, there are three ways to back up your iPhone data:

1. Backup your iPhone data with iCloud;
2. [Back your iPhone data up via iTunes;](#)
3. [Using a 3rd-party tool to back up your iPhone data .](#)

As many have found out, however, not all iPhone data is backed up by either iTunes or iCloud and this should come as no surprise. In short: restoring from iOS backup does not restore everything back to the iPhone. So, most people choose a third-party tool to back up their iPhone data.

What iTunes and iCloud will NOT back up:

- iPhone photos and videos outside the Camera Roll.
- iPhone music, videos and movies not purchased from the iTunes Store.
- iPhone podcasts/audiobooks stored in the Music or Podcasts apps.

EaseUS Software, as an innovative software developer, provides software for important data backup, restore and retention of business-critical data. Clients include home, SMB users, service providers as well as international corporations. Its [free back up software - Todo Backup Free](#) might be your right choice as your third-party backup tool.

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**Pricing and Availability:**EaseUS Todo Backup Home for home users is \$39 available at: <http://www.todo-backup.com/home/home-backup.htm>

EaseUS Todo Backup Workstation with \$49 special for home office and small business users is available at: <http://www.todo-backup.com/business/workstation-backup.htm>

EaseUS Todo Backup Server for \$199 is available at: <http://www.todo-backup.com/business/server-backup.htm>

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