

## Brazilian Mobile Carrier TIM Signs Unique Partnership Deal With Moovit

Written by Australian Business

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NEW YORK, September 13, 2013 /PRNewswire/ --

TIM has just signed a unique and exclusive partnership with [Moovit](#), the free public transit app that helps users choose the best route based on real-time updates from the crowd. In addition to the inclusion of TIM stores on the Moovit map, TIM customers will be able to navigate using Moovit with no data charges for 90 days until

December 11

. Moovit will also come preinstalled on all TIM phones starting in Q1 2014.

"Together with TIM, we have a huge opportunity to revolutionize the way Brazilians access information about public transport," said Omar Tellez, President of Moovit. "We see a huge demand for better access to transport information in

Brazil

, and we are looking forward to changing the passengers' daily experience together with TIM."

Moovit offers several options for users to choose the best routes and the best means of transport. Users can plan your trip, choosing the route according to reports from other customers, in real time. Users can also monitor a live map of the approaching train or subway station, the estimated travel time, and suggestions for walking paths, among other features.

Navigation is free for TIM users until December 11th, regardless of the date of activation of the application by the user. After this period, users will pay the data traffic according to their regular pre- or post-paid data plan.

"With this partnership, we aim to once again bring our customers an innovation that improves

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their daily lives, and encourage them to use mobile technology to its greatest benefit. Free navigation is a very beneficial action for users, who can already find our stores and recharge points on the map," explains Fabio Cristilli, Director of Internet and VAS Handsets TIM Brazil.

Moovit is free and is available for smartphones with the Android and iOS systems. To download visit <http://www.moovitapp.com/pt-br/baixar/>

Download for Android: <http://bit.ly/14Vivsc>

Download for iPhone: <http://bit.ly/11EKWdb>

### About TIM

TIM is the fastest growing service provider in Brazil. It currently has 71.2 million customers and 26.98% of market share, establishing itself in second place in the market and leading the prepaid segment. The performance is the result of innovative services company, leading brand, for example, to be singled out as the preferred middle class among mobile phone companies, according to Data Popular institute research.

TIM is still only the telecom sector to join the Novo Mercado of BM&F BOVESPA, recognized as highest level of corporate governance. It is also part of the Corporate Sustainability Index (ISE) and the Carbon Efficient Index (ICO2), both the BM&F BOVESPA. For more information, visit <http://www.tim.com.br>

or

<http://twitter.com/timbrasil>

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