

NEW YORK, Sept. 16, 2013 /PRNewswire/-- LG Electronics teamed up with celebrity comedy duo Dave Franco and Christopher Mintz-Plasse and groundbreaking comedy website "Funny or Die" over the weekend to celebrate the LG G2 smartphone and the conclusion of the "With LG, It's All Possible" ultimate road trip.

Franco and Mintz-Plasse used the powerful LG G2 to document every hilarious moment of their exciting, outrageous, week-long adventure across the United States, culminating in a VIP event in New York City, where partygoers had the opportunity to experience the functionality, comfort, beautiful design and advanced technology of LG G2 while enjoying performances from some of comedy's biggest stars such as Sean Patton

,  
Michael Che

,  
Jerrod Charmichael  
and  
Janeane Garofalo

Performers there included comedians Sean Patton, Michael Che, Jerrod Charmichael and Janeane Garofalo—and guests took advantage of the LG G2's advanced features to document all the fun through photos, videos, and live tweets.

"The ultimate Funny or Die road trip showed how, with a device as advanced and powerful as the LG G2, it's all possible," said James Fishler, senior vice president, marketing, LG Electronics USA. "With its powerful processor, seamless multitasking, and intuitive design, the LG G2 took Dave and Chris wherever they wanted to go, from using the Dual Record feature to document their joint skydive in Colorado to partying in New York . The LG G2 puts control and functionality in the palm of your hand so you never miss a

moment of your own adventures."

The real star of the road trip was the new LG G2. The first U.S. smartphone to launch with the new Qualcomm Snapdragon 800 processor, LG G2 lets you connect faster and multitask seamlessly. But the LG G2 offers more than power and speed; it also boasts a unique, intuitive design that's both comfortable and stylish.

The power and volume keys are conveniently housed on the rear of the device, enabling easy one-hand gripping and central control. And LG G2's unique KnockOn feature allows owners to wake their phone with a simple tap on the phone screen, bypassing the power button altogether.

The LG G2's cool factor isn't limited to the back of the device. Its massive 5.2-inch Full HD IPS display offers immersive, near edge-to-edge viewing with 16:9 aspect ratio and high-definition imagery with virtually no color distortion. In addition, the LG G2's 3,000mAh battery offers long-lasting power capacity without adding extra exterior bulk.

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## Franco, Mintz-Plasse Team Up With 'Funny or Die' And LG Electronics To Celebrate LG G2 Smartphone

Written by Australian Business

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