

MSX International Hires Brendan Walsh As Vice President And CIO

Written by Australian Business

WARREN, Mich., Sept. 17, 2013 /PRNewswire/ -- MSX International (MSXI), a service and technology solutions provider helping automotive and other global organizations improve their retail network performance, talent acquisition and management strategies, has hired Brendan Walsh as the company's vice president and chief information officer.

"We are thrilled to add Brendan's expertise and extensive leadership experience in information systems, strategic planning and sales to our company," said Fred Minturn, president and CEO, MSXI. "His comprehensive background is a great asset to our organization and we look forward to integrating his technology strategy into our global business systems to further advance our capabilities and better serve clients."

In his new position, Walsh is responsible for managing MSXI's global information technology strategy and operations, while helping the company develop technology-based solutions that differentiate the company in the global marketplace and create value for customers and shareholders.

Walsh joined MSXI in April 2013 with more than 20 years of leadership experience. Most recently, he served as AT&T's director of sales, where he managed a mobile application development practice. Before this position, he was a client executive for IBM's manufacturing segment, specializing in Tier 1 global automotive supplier accounts and managing the client relationship for the entire IBM portfolio, including hardware, software and professional services.

Walsh earned his bachelor's from the University of Michigan, Ann Arbor.

About MSXI For more than 70 years, MSXI has provided technology and services to the world's largest companies to improve their retail network performance and talent acquisition strategies. The Retail Network Solutions group partners with global automakers to enhance the retail customer lifecycle by streamlining business processes to positively impact revenue and performance. The company's Human Capital Solutions group collaborates with clients to enhance its talent acquisition and management, including permanent and contract labor, statement of work and purchase services.

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Detroit

-based MSXI has an expert team of 5,000 employees strategically servicing clients in more than 50 countries. For more information, please visit

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Editor's note: headshot available upon request

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