

EAST LONGMEADOW, Mass., Sept. 26, 2013 /PRNewswire/ -- GAWLabs and Comtel Connect today announced a definitive agreement for GAWLabs to acquire Comtel Connect, a leader in VoIP development and implementation. GAWLabs and Comtel will combine their development, customer support and new product initiatives to bring to market new and innovative business communication products and services.

Leveraging a cloud-based, multiply redundant architecture, GAWLabs' VoIP product (www.gawlabs.com

or

www.voiceprodigy.com

) has rapidly gained significant traction in the SMB space, and is currently being leveraged by a multitude of value added partners in a co-branded services offering. The acquisition of Comtel Connect will provide the development resources necessary to grow, while supporting a broad customer base with innovative products and services.

"We are excited to bring on Joe and his team", said Josh Garza, Founder and CEO of GAWLabs, "and know that their expertise is precisely what end users and value-added service providers need as they seek advanced business communication technology. We are focusing our efforts not just in the VoIP communication platform, but also dedicated to improving the experience of all users of a corporate communications system. We believe that through our platform we will create an engaging system for all, and are dedicated to reducing aggravating hold times by 50% through our infrastructure. Comtel Connect offers us the resources and skills we need to accomplish our goals".

Since the age of 12 when he built his first computer, Founder of Comtel Connect, Joe Mordica has always envisioned telecommunications and technology that just made sense. Throughout his years in the industry, he designed multiple SaaS infrastructures, managed operations and development teams, and was a co-speaker at an Innovative Systems and Telephony Conference. He has a knack for bridging the mind of an engineer, complete with dozens of acronyms and long-winded code, to the general public to ensure complete client satisfaction.

Written by Australian Business

"Attaching Comtel to GAWLabs is absolutely the right move for the firm at this point in our development. The forward-thinking initiatives brought to market by GAWLabs not only push the technological boundaries of traditional VoIP solutions, but provides my team the opportunity to truly improve the customer experience of business communication systems users", said Mr. Mordica of the acquisition.

About GAWLabs GAWLabs provides the world's first and only App based, visual interface-driven Unified Communications SaaS system in the world. Intuitive and easy to use, VoiceProdigy minimizes the need for expensive IT resources and maximizes the total cost of ownership proposition for small, mid-market and Fortune 500-scale enterprises, enabling an unprecedented degree of creative operational and design input and execution from anyone in the organization. Our Mission: Launching the next evolution in communications. For more information on GAWLabs, call (888) 978-4143 or visit www.voiceprodigy.com or www.GAWLabs.com

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