

CHICAGO, Sept. 30, 2013 /PRNewswire/ -- [Raritan](#) , a leading provider of Data Center Infrastructure Management (DCIM) and rack power distribution solutions, will be presenting with customer Quicken Loans, the largest *online mortgage lender*, at this week's Datacenter Dynamics conference.

The 40-minute session -- "Quicken Loans Brings Innovation to Its Data Centers" -- will look at the latest trends and technologies for managing power and cooling in data centers.

**Presentation Details:**

When:

Tuesday, October 1, 12:50 – 1:30 p.m.

Where:

Hall 2; Hyatt Regency McCormick Place

Presenters:

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[Adam McLaughlin, Data Center Team Leader at Quicken Loans](#)

[Mike Gonski, Director of Software Sales at Raritan](#)

Responsible for all of Quicken Loans' data centers and more than 120 telco/network closets nationwide, Adam McLaughlin and his team have focused on using new, innovative technologies to keep pace with the fast-growing company.

Adam will discuss how Quicken Loans uses the latest energy management technologies to gather outlet-level power usage and load information to manage its data center environment. He also will share how the information is used for charge-back purposes with sister companies using space in Quicken Loans' data centers, and how Quicken Loans uses the information to verify that power and cooling SLAs are being met.

Quicken Loans has instrumented its data centers with Raritan's PX intelligent Rack Power Distribution Units (iPDUs) -- the first PDU to provide energy usage details at the outlet level -- and plug-and-play temperature, humidity and airflow sensors. Power data gathered from the racks is monitored on the dashboard of Raritan's Power IQ® energy management DCIM software, which analyzes the data and generates reports.

**Raritan will be showing in Booth #22:** [rack iPDUs](#) , [PowerIQ®](#) energy management software, [Raritan DCIM software](#) , [smart electronic asset-tracking](#) solution and other solutions designed to help manage data centers resources efficiently and smartly.

**About Raritan** Raritan is a proven innovator of energy and infrastructure management solutions for data centers of all sizes. In more than 50,000 locations worldwide, Raritan's award-winning hardware and software solutions -- including intelligent rack PDUs and sensors; DCIM and energy management software; and access and control products -- provide IT and facility directors, managers and administrators with the control they need to increase power

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management efficiency, improve data center productivity and enhance operations. Based in Somerset, N.J.

, Raritan has offices worldwide serving customers in 76 countries. Visit us at

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Raritan is an active member of the Green Grid, Climate Savers Computing Initiative, and the Leadership in Energy and Environmental Design associations. The EPA has recognized Raritan for its contribution to the agency's data center initiative. A number of top industry analyst firms also have recognized the company: Raritan was named a **"Cool DCIM Vendor"** by Gartner; a "Major DCIM player worldwide" by IDC; a "Strong Value DCIM Vendor" by EMA; "Key DCIM player" by TechNavio, and "New Product Innovation Award winner"

by Frost & Sullivan

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**Raritan Booth #22**

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