

PHOENIX, Oct. 4, 2013 /PRNewswire-iReach/ -- US Digital Media, a leader in licensed mobile accessories, is teaming up with Susan G. Komen®, the world's leading breast cancer organization, to raise at least \$25,000 through the sale of officially licensed pink mobile accessories. US Digital Media is releasing an exclusive line of iconic pink earbuds, BudBag® earbud cases, and USB mobile chargers featuring the Komen logo and iconic "Running Ribbon."

These fashionable and functional mobile accessories are the perfect way to build awareness! Families, friends and everyone touched by breast cancer can show support with accessories people use every day.

US Digital Media will donate 10% from the sales price of each product to Susan G. Komen® in 2013, with a minimum guaranteed donation of \$25,000.

"Our line of mobile accessories featuring the Komen logo is doing more than bringing awareness to breast cancer and its effects, it is about raising critical funds," explains Christopher Pignotti, CEO of US Digital Media. "Earbuds and flash drives are something we all have and use." He continues, "Through this vital partnership, these iconic pink earbuds and mobile accessories are an individual's way of showing support and bringing awareness."

US Digital Media has dedicated a great deal to breast cancer research over years of contributions and participation in Susan G. Komen Race for the Cure® in Phoenix, AZ. This new partnership continues their commitment to the cause.

"US Digital's support will help us continue to fund more research than any other nonprofit, as we serve women and men who are facing this disease today, and we are grateful for US Digital's support" said Dorothy Jones, VP of Marketing at Komen.

Pink mobile accessories, including earbuds, Budbag® earbud cases, mobile charger and USB flash drives are available at www.mobilemars.com/susan-g-komen .

About US Digital Media | MobileMars.com

US Digital Media is a full-service manufacturer and distributor of cutting-edge digital media solutions for a global customer base. MobileMars.com specializes in licensed mobile accessories, from earbuds and headphones, to BudBags®, tablet and phone cases and USB mobile chargers. For information, please visit: <http://www.mobilemars.com> . Connect with us on [Facebook](#) and [Twitter](#) .

About Susan G. Komen®

Nancy G. Brinker promised her dying sister, Suzy, she would do everything in her power to end breast cancer. Today, Susan G. Komen® works to end breast cancer in the U.S. and throughout the world by investing more than \$750 million in breast cancer research and \$1.5 billion in community outreach programs over the past 30 years; providing funding to help low-income and uninsured women get screened and get treatment; advocating for cancer research and outreach programs; and working globally in more than 30 countries. Visit komen.org .

Dialing Up Awareness With Susan G. Komen® Branded Phone Accessories

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