

Radiate Media Receives Utah's Fastest Growing Company Honor for Second Consecutive Year

Written by Australian Business

SALT LAKE CITY, Oct. 23, 2013 /PRNewswire/ -- For the second consecutive year, Radiate Media has been named Utah's fastest growing company at the 19th Annual Utah 100 Awards on Tuesday. The organization ranked first on a list of the 100 Utah-based companies with the largest percentage growth in revenue. This marks the first time in the Awards' history that the same company has won two years in a row.

"Everyone at Radiate Media is thrilled to receive this type of recognition as part of the Utah 100 again this year," said Chris Rothey, CEO of Radiate Media. "As we round out 2013 and head into 2014, we look forward to continuing our hard work to deepen our trusted media connections, grow our partner relationships and, most importantly, create strong local outreach for our customers across the country."

This past summer, Radiate Media launched Radiate360, a new platform that simplifies marketing and social media for local small- to medium-sized businesses nationwide. The platform allows business owners to create a mobile-optimized website, connect to social media networks and online directories to manage their reputation and drive local awareness and promote their business with easily managed mobile, digital and radio campaigns.

Along with the launch of Radiate360, Radiate Media also formed partnerships with a number of highly recognized media companies to further establish its outreach to local businesses. Companies include Interactive One (a division of Radio One); Midwest Television, Inc. (a division of WorldNow); The Weather Channel (building on an already existing 11-year relationship); WGN Radio/Chicago; Lincoln Financial Media and WVTM-TV in Birmingham.

Through these partnerships, Radiate debuted noteworthy services for local communities such as Weather Channel Xpress, which is continuously updated with meteorological data for the metro areas of any U.S. city, and CommuteVantage, a high-definition television graphics system for reporting real-time traffic data.

Radiate Media Receives Utah's Fastest Growing Company Honor for Second Consecutive Year

Written by Australian Business

The Utah 100 Program and its rankings are sponsored by the MountainWest Capital Network, a non-profit organization dedicated to helping Utah businesses grow. MountainWest initiated the program 19 years ago to identify and recognize premier business growth in Utah

About Radiate Media [Radiate Media](#) provides software and services that empower local media and businesses to find and capture the audience that matters most. From local news, weather and [traffic information](#) to online and broadcast marketing tools, Radiate Media's technology and nationwide network allows clients to grow revenue by reaching customers on air, online and on the go.

About Radiate360 [Radiate360™](#) is an easy-to-use online platform that empowers businesses to expand their reach and connect with their customers. With Radiate360's revolutionary suite of tools, businesses can establish an online presence, engage customers through social and mobile media and promote to the local audience that matters most. Create, connect and promote with Radiate360.

Contact: Craig Cleveland at Radiate Media 801-839-2196, ext. 603

SOURCE Radiate Media

RELATED LINKS <http://radiatemedia.com>