

PRINCETON, N.J., Jan. 17, 2014 /PRNewswire/ -- SnapOne, Inc., a fast growing developer of cloud-service applications and underlying platform, today announced the availability of its music streaming application, Snap Play, for Windows Phone 8. The move rounds out Snap Play's cross-platform appeal, ensuring that a wide-range of consumers can listen to the music saved on all their devices, from anywhere. Snap Play is also available on iOS, Android, and any internet-enabled device via the Snap Play Web portal.

Snap Play streams a user's synced music from the cloud to any device, at any time. The application organizes music by song, album, genre, playlists and favorites, and users can create new playlists right from their mobile device and stream them from anywhere. A distinguishing feature of Snap Play is that users can stream their iTunes library from any device. For example, a user can have a Mac computer at home and take a Windows phone on the go, and still be able to play and listen to their iTunes music.

"A great benefit of Snap Play is that consumers no longer have to worry about music files taking up a lot of storage space on their device," said Michael Subhan, VP of Marketing for SnapOne, Inc. "By streaming music from the cloud instead of keeping songs on your mobile device, you can purchase a cheaper smartphone with less storage capacity."

Snap Play is downloaded as part of the Snap One® suite of apps that includes Snap Secure®, Snap Sync™ and Snap Play™, and allows individuals and families to easily secure, sync, back up, stream and share their digital lives through a secure, centralized cloud. Snap One subscribers can add up to six users, 1 TB of cloud storage and unlimited devices to one account. To stream music, subscribers must first sync the music on their devices with Snap Sync, which is include in the suite.

"Including Snap Play as part of our flagship service, Snap One, offers individuals and families an even more comprehensive security and content management service," said Subhan. "Being able to stream music from any device means instant access to entertainment and the freedom to enjoy music whenever the opportunity arises."

Learn more at [www.snapone.com](http://www.snapone.com) .

Written by Australian Business

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**About SnapOne, Inc.** SnapOne, Inc. is a fast-growing developer of consumer and family cloud applications and underlying platform. The company's Snap One®, Snap Secure®, Snap Sync™, Snap Play™ and Snap FamilySafe™ brands allow individuals and families to leverage the cloud with simple yet powerful applications for securing data, devices and people, and synchronizing streaming and managing their entire digital life across a broad range of devices. Its products and services are available globally through smartphone app stores, retailers and select channel partners as branded and co-branded offerings. SnapOne, Inc. is headquartered in Princeton, N.J. with offices located worldwide. Learn more at [www.snapone.com](http://www.snapone.com).

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