



Growatt has become a popular solar storage brand among Australian installers and household users amid the country's accelerated clean energy transition. The brand relies on 16 years of localized layout, high-adaptability products, a A\$2,000,000 installer incentive program and policy-compliant advantages, meeting the local demand for high-cost performance solar storage solutions and promoting the development of Australia's household solar storage market.

A\$2,000,000 Installer Incentive Program

Growatt has launched the new round of its Growatt ShineTools Installer Rewards Campaign, featuring an exclusive A\$2,000,000 rewards pool for Australian installers. Running from March 1 to March 31, installers can earn A\$30 for every newly installed eligible Growatt APX HV or ALP LV battery, with the entire process managed through ShineTools Quick Site Setup. Rewards are automatically credited as points (1 point = 1 AUD), which can be redeemed as Coles e-Gift Cards.

The large-scale incentive program reflects Growatt's sufficient capital strength and long-term investment in the Australian market. It is not a short-term layout but an important measure for the brand to deepen local development, with a streamlined participation process designed to better support local installers.

The program has greatly stimulated the cooperation enthusiasm of local installers: participants only need to download and register on the Growatt ShineTools App, create a power station via Quick Site Setup after battery installation, and ensure the system connects to the cloud and uploads data within 48 hours to automatically receive rewards—no extra steps required. This

convenience has further raised the terminal coverage of Growatt energy storage products, increasing its popularity among Australian residents.

Localized R&D Meets Australian Market Demand

Growatt launches the SPH3600-6000TL-HUB inverter and ALP LV low-voltage battery combination for the Australian market, which fits the local household power consumption characteristics perfectly.

The battery capacity of the combination can be expanded modularly from 5kWh to 40kWh, helping Australian households reduce electricity bills and increase energy independence, including small and large households and those with or without new energy vehicles.

Growatt's core solar storage products have outstanding performance. The MPPT efficiency is no less than 99.5%, and the DC-AC conversion efficiency ranges from 97.20% to 97.60%. Its THDi is less than 3% in line with Australian grid standards, and the IP66 high protection grade adapts to Australia's diverse climate conditions, with a 10-year warranty for users.

ALP batteries and SPH series inverters have obtained Australia's CEC certification, complying with local grid and installation specifications. The products have no compliance barriers, becoming a reassuring choice for Australian installers and household users.

Compliant Advantages Upgrade Product Competitiveness

Growatt's ALP LV battery fully meets the requirements of Australia's A\$2.3 billion "Cheaper Home Batteries" Program. Australian users can enjoy about 30% cost reduction when installing the battery.

The cost reduction is reflected in specific capacity standards, with a maximum of A\$1,900 off for 5kWh batteries and up to A\$14,800 off for 40kWh batteries, greatly reducing the purchase cost of local household users.

Growatt's solar storage products can be combined with local incentive policies in Australian states such as Western Australia, New South Wales and Victoria. Additional subsidies and rewards further improve the product's cost performance.

Growatt closely follows the trend of Australia's energy policies, making its products always fit the local policy dividends. This not only saves money for users but also makes it easier for installers to promote, forming a win-win situation for the brand, installers and users.

16-Year Local Layout Builds Market Trust

Growatt has deepened its layout in the Australian market for 16 years, transforming from a

hardware manufacturer into a full-scenario energy solution provider. The brand is familiar with local grid rules, climate characteristics and user needs.

Growatt was rated as the world's top residential PV inverter supplier in 2024 by S&P Global. Its products serve more than 180 regions worldwide and have been verified by millions of users, combining global quality with local services.

The brand has built a complete local service system in Australia, including intelligent management platforms such as ShineTools and ShinePhone. The platforms support quick installation and one-click diagnosis, with localized after-sales and technical support to solve the worries of installers and users.

Growatt's popularity in the Australian solar storage market is the result of multiple advantages. The A\$2,000,000 installer incentive program drives market heat, and localized products meet the diverse needs of local users. Policy adaptation further improves cost performance, and 16 years of localized layout builds a solid market trust foundation.

For Australian households planning to install solar energy storage systems, Growatt is a cost-effective choice with comprehensive advantages of brand strength, high-performance products, policy adaptation and local services. For local installers, the brand's incentive policies and high-adaptability products bring more cooperation value.

Australian users and installers can follow Growatt's official Australian social channels and subscribe to the newsletter to get the latest product information and market activity benefits in a timely manner. Visit to learn more about the brand's solar storage solutions.

About Growatt

Founded in 2011, Growatt is a global leader in distributed energy, offering solar PV inverters, energy storage systems, EV chargers, and smart energy solutions for homes and businesses. With R&D centers in China and Germany and 1,100+ engineers, Growatt delivers innovative and reliable products worldwide. The company has 63+ offices and subsidiaries across 30+ countries, serving users in over 180 regions. Growatt continues to lead in technology innovation and customer satisfaction, empowering a greener, more sustainable future. For media inquiries or partnership opportunities, please contact: marketing@growatt.com | au.growatt.com