

Merlo is continuing to expand

Written by News Feature



Merlo is continuing to expand. Now Australia's largest independently owned and operated coffee roaster, the Queensland-born coffee company has announced two new stores, the major refurbishment of two current stores including the flagship Fortitude Valley Torrefazione, and the rollout of the distinctive blue coffee cup into the very heartland of Australia's coffee culture – Melbourne.

New Merlo's are opening at Long Pocket in **Indooroopilly** and **Victoria Point**, along with the **Springfield** and iconic **Fortitude Valley** Torrefazione Roasting Houses undergoing full refurbishments. This comes on the heels of Merlo opening a Roasting Kiosk in **Toowong** Village recently. The company has also confirmed securing space in **Melbourne's** famous **Queen Victoria Markets**.

From bringing the very first espresso coffee machine to Queensland in 1958 and introducing

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street-side dining in the 1980's, Merlo has grown to become an indelibly inked chapter in the Australian coffee story, continuing to go from strength to strength, evidenced by their current expansion program that will see their number of company owned cafes and roasting houses grow from 12 to 14 over the next three weeks. With **Chief Executive Officer James Wilkinson** at the helm, the expansion program is well underway.

In Long Pocket at Indooroopilly, the first of the two new Merlo stores has just opened, based in the UQ Campus Precinct on Meiers Road. Victoria Point's new Merlo Roasting Café is set to open on September 12th in the Town Centre, on the corner of Bunker Road and Cleveland-Redland Bay Road. The store will sell coffee and beans and also roast on site.

One of Merlo's signature stores is the Springfield Torrefazione. After eight years operating, this much loved coffee hub is undergoing a total refurbishment, to feature a state-of-the-art coffee bean roasting unit in a specially designed glass case, and two new machines and registers. The refurbishment is expected to be complete on Monday 14th September.

The Fortitude Valley Torrefazione on McLaughlin Street is also undergoing a major refurbishment. As the spiritual home of Merlo and the location of Merlo's first ever coffee roaster, the 'Torre will be transformed into a state-of-the-art coffee training facility upstairs, while continuing to serve premium fresh espresso to the public downstairs.

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In what will be a major move interstate, Merlo has secured a site in Melbourne's famous Queen Victoria Markets. Merlo's Melbourne Torrefazione will feature all the signature and special blends, custom equipment and will roast on site. It is expected to open by the end of the year.

Today Merlo owns and operates 12 of its own cafes and supplies freshly roasted coffee to over 1,000 cafes and restaurants (i.e. wholesale) around Australia. Merlo also ships coffee online to customers throughout the country and overseas. Merlo is proudly Queensland-based. www.merlo.com.au

THE STORES:

Merlo Fortitude Valley Torrefazione

104 McLachlan St, Fortitude Valley - 07 3257 0465

Beans, coffee and roasting

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Merlo Bowen Hills Torrefazione

10 Thompson St, Bowen Hills - 07 3620 4202

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Merlo Southport Torrefazione

Ferry Rd Markets, The Brickworks Centre, 107 Ferry Road, Southport - 07 5561 1588

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Merlo Springfield Torrefazione

Shop 23, Orion Springfield Town Centre, 1 Main Street, Springfield Central - 07 3470 0215

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Merlo Paddington Torrefazione

1/78 Latrobe Terrace, Paddington - 07 3368 2099

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Merlo Coorparoo Torrefazione

Shop 4, Woolworths Centre, 19-41 Harries Road, Coorparoo - 07 3324 2309

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Merlo Melbourne Torrefazione – opening November 2015

Queen Victoria Markets, Melbourne CBD

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Merlo Toowong Torrefazione Roasting Kiosk

Shop K4, Ground Level, Toowong Village, 9 Sherwood Street, Toowong - 07 3720 8802

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Merlo Long Pocket

UQ Long Pocket Campus

Meiers Rd, Indooroopilly – 0478 456 888

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Merlo Victoria Point

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Corner Bunker Rd and Cleveland-Redland Bay Rd, Victoria Point – need number

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Merlo Queen Street

344 Queen Street, Brisbane City - 07 3221 4561

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Merlo George Street

239 George Street, Brisbane City - 07 3221 8789

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Merlo Southbank

Shop 1D, Southbank Institute of Technology, 66 Ernest Street, South Brisbane - 07 3844 9388

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Merlo Qld University

SS&H Library, Duhig Building, University of Queensland, St Lucia Campus - 07 3346 7438

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Merlo QUT

Ground Floor, V Block Kiosk, QUT, Gardens Point Campus - 07 3138 9906

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