

Look good and feel good at work and play

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Looking good in a team or corporate uniform does not have to cost a lot of money.

Imagine if the members of a cricket team or a soccer team played in their everyday clothing. The players would not look as though they "belonged" to their team and it would be harder for them to feel as though they belonged as well. It is the same for any team. There is no doubt that sporting and corporate team members need uniforms as a part of the rules of the game, for safety purposes, to be easily identifiable and for team bonding.

Designing and creating a uniform might sound hard but it is not. It is now possible to [design custom shirts online](#)

. Whether for sport or for work, looking good has now become a whole lot easier. Creating a unique appearance will make any group stand out from the crowd and is so easy that many different uniform shirts and other clothing for an organisation can be purchased at once. For instance, sporting teams can have "away" and "home" outfits and in the corporate world, new shirts can be created when special promotions and sales are to take place.

There are all sorts of clothing options that can be customised for any situation from high visibility clothing to light junior team attire. You can use your own design or create a new layout online before you choose from options such as base colours, fabrics, logos, names, slogans and a wide range of sizes.

In a corporate environment, staff are easily located when they are wearing a distinctive branded custom uniform. For a business owner, another benefit of providing quality custom attire is that when the staff of an organisation are walking around in the community or attending business functions in their work wear, they are in effect, conducting business marketing by advertising the brand.

There are taxation and other financial considerations to take into account as well. For a business, expenditure on customer branded workwear can be both a capital deduction and a depreciation item. The net cost for work wear to the business will often be far less than the retail price and this makes custom designing workwear a very logical and beneficial business outlay.