

LONDON, September 15, 2013 /PRNewswire/ --

[CONNECTPHONE](#) Ltd., the major manufacturer of 'CONNECT' Android based Tablet PC and Smartphone devices, announced the official launch of its iSeries Smartphones and A7 series Tablet PC products in the United Arab Emirates, today, through its Middle East

and Africa Sales and Distribution Center, Mabeda General Trading LLC, located at the Twin Towers office building in Dubai

. Accordingly, CONNECT products will now be available to the larger consumer market in UAE through major chain stores in the country such as the Al Madina Hypermarket with over 100 outlet locations, the Al Safeer Group of Companies with over 30 outlet locations, and the Ansar Mall with 3 outlet locations, as well as the main regional online store Souq.com.

CONNECTPHONE's products include CONNECT i101, CONNECT i201, CONNECT i301, CONNECT i401, and CONNECT u40 smartphones in addition to a slick line of CONNECT's A7 series tablet PCs with CONNECT A7 Classic / Classic B, CONNECT A7 Slim, CONNECT A7 Pro, and CONNECT A7 3G/3G Plus models.

"We are extremely excited about our CONNECT products being introduced to the UAE market through major chain stores and we consider the UAE to be a major and a very important market to be involved in," said Mabeda's UAE spokesperson, Ms. Beata Ostaszewska. "We look forward to working with local market leaders as well as import and export specialists who recognize CONNECTPHONE's products as important elements of the smartphone and tablet PC market, both locally in the UAE and in the region," Ostaszewska added.

"With our 'CONNECT' mobile phones and tablets, as our motto says, 'Smart devices for

everyone', we aim to be a major player in the UAE and Middle East as well as African markets," said Ostaszewska.

CONNECT products have been available during recent months in the UAE through various local and online stores. In this regard CONNECTPHONE joined efforts earlier with SOUQ.COM online store to sell the CONNECT brand smartphones and tablet PC's online. Recently, however, the company has made a leap forward striking deals with some of the UAE's major retail outlets such as the Al Safeer Hypermarket, and Al Madina Hypermarket and Ansar Group in Dubai in order for them to carry CONNECT products.

CONNECTPHONE Ltd, a UK based company, is planning to rapidly expand into other market areas in the region including Saudi Arabia, Egypt, Jordan, Iraq, Algeria and Yemen. "This shows how valuable we consider the Middle East market to be," commented Ostaszewska at company's office in Dubai

On the company's website, CONNECTPHONE Ltd. emphasizes that, "We believe that in the world of tomorrow, smartphone will be a necessary tool for the everyday living of all the world's citizens, and it's with that vision that we aim to simplify and ease the access to functional smartphone devices for everyone."

CONNECT products come with one full year of warranty.

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CONNECTPHONE Ltd. Announces Expansion of Market Reach for its Line of Android Powered Smartphones

Written by Australian Business

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