

Sungevity Appoints Ken Schwarz Chief Financial Officer

Written by Australian Business

OAKLAND, Calif., Oct. 11, 2013 /PRNewswire/ -- Sungevity, Inc., a recognized leader in the global solar market, today announced the appointment of Ken Schwarz

as the company's Chief Financial Officer. Schwarz brings over three decades of corporate financial expertise to Sungevity, primarily from the high growth telecommunications industry. Prior to joining Sungevity, he served as Chief Financial Officer and Senior Vice President of Information Systems at Primus Telecommunications Group Inc. (NYSE:

[PTGI](#)

), a publicly held international telecommunications firm. Prior to that, Schwarz was President and Chief Financial Officer of Simplexity, LLC, a privately owned online seller of wireless communications services. He also has held executive positions at Intersections Inc., WinStar Telecommunications, Cable & Wireless and MCI, where he served as Corporate Controller.

"Ken joins us at a very exciting stage of our company's progression and his vast corporate financial experience from an analogous fast moving, high growth industry make him ideal for our organization," said Andrew Birch, Sungevity's Chief Executive Officer.

"I was drawn to Sungevity's scalable business model and their keen focus on the customer experience," said Schwarz. "I look forward to contributing my financial and operational expertise towards the company's continued growth."

ABOUT SUNGEVITY Sungevity's online iQuote process and solar lease program make it easy and affordable for homeowners to benefit from solar power. Leveraging proprietary web-based technology, Sungevity can provide its customers and partners the most efficient solutions in the fast growing distributed solar market. Sungevity is Lowe's exclusive US partner in residential solar, and was recently recognized by B Corp as one of the "Best for the World" companies for using the power of business to solve social and environmental problems. For more information, visit www.sungevity.com.

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