

Dan Miles Joins TVEyes as SVP New Business

Written by Australian Business

PHILADELPHIA, Oct. 26, 2013 /PRNewswire/ -- PRSA 2013 International Conference -- TVEyes Inc. has hired Dan Miles as senior vice president of new business. Miles joins the company's leadership team from Cablevision Systems Corp. where most recently he was director of business development – product management. He was with Cablevision for over six years.

David Ives, CEO of TVEyes, Inc. said, "Dan's experience, interests and persona are a great fit for us as we seek to manage growth and capitalize on opportunities. His rare combination of critical thinking, analytical skills and creativity inform every recommendation. Dan will be instrumental in helping us forge new partnerships, build new products and expand our global reach."

In his last position at Cablevision, Miles was responsible for the development and launch of the cable industry's first WiFi network, Optimum WiFi, including business case development, launch, and later, partner relations. He also envisioned and developed a digital out-of-home advertising business. Previously as director of business development – marketing & advertising, he was responsible for partnerships and the development of an online store serving Cablevision customers.

Prior to Cablevision, Miles held positions as a consultant serving media and communications companies, specializing in subscription relationships, and was CFO and business development lead of an early stage software company that helped consumers choose content for their children. His early career includes more than 10 years at investment banks within UBS and Chemical Bank.

"TVEyes is a strong and growing company with tremendous opportunity to expand into new businesses and markets globally," said Dan Miles, senior vice president of new business at TVEyes Inc. "Our leadership has a strong vision for the company and focus on entrepreneurship. With my experience in television, banking and subscription businesses, I'm confident I can help the company scale and profit from its next growth phase."

About TVEyes

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TVEyes Inc., headquartered in Fairfield, Conn., provides online, real-time search and indexing for television and radio broadcasts, and audio and video search infrastructure for search engines. Its Media Monitoring Suite™ is in use by corporations, professional sports teams, political campaigns, elected officials and the military to provide up-to-the-second intelligence on broadcast in multiple languages for US and international markets. More information on TVEyes can be found at <http://www.tveyes.com>.

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