

LOS ANGELES, Nov. 22, 2013 /PRNewswire/ -- Antonio "Magic Man" Tarver, the former light-heavyweight world champion and star of Rocky Balboa, is allowing his fans to vote via Bedloo on various questions that will help him make decisions leading up to his return fight against fellow veteran Mike Sheppard on November 26<sup>th</sup>

on Fox Sports 1 as the featured bout of Golden Boy Live, Boxing's popular new fight series.

## **Bedloo**

is a free voting platform that allows users to post a two-choice question with photos, videos or audio files for a side-by-side comparison. Each Bedloo question can be shared on Facebook, Twitter and Google Plus while all votes are tallied in real time.

"Bedloo is a fun voting app that allows the opinion of my fans to really matter," says Tarver, who is preparing for his first fight in more than 15 months. "With Bedloo, I can ask my fans questions like which music I should warm up to or what color should my mouthpiece be and things like that," added Tarver. Bedloo's robust voting platform also allows users to embed Bedloo questions on any website or blog thus creating a shareable viral voting component that has become very attractive to athletes, artists and brands. "We are ecstatic that Antonio has chosen Bedloo as an innovative way to interact with his fan base and keep them engaged as he pursues his dream of winning another world title," says **Daron Destiny, CEO of Bedloo**. "In this age of crowdsourcing, athletes can benefit greatly as their fans and followers vote on their two-choice questions."

The Bedloo mobile app officially launched in August and is fully integrated with the major social media platforms mentioned earlier plus YouTube, Vimeo, SoundCloud, and Bing. To vote on Antonio Tarver's

Bedloo questions, simply download the Bedloo App from the App store and follow

Antonio Tarver

or visit

[www.bedloo.com/antoniotarver](http://www.bedloo.com/antoniotarver)

from any mobile device to sign up for free and follow

Antonio Tarver

Tarver vs. Sheppard on Tuesday, November 26th will be presented by Golden Boy Promotions and sponsored by Corona and O'Reilly Auto Parts. The FOX Sports 1 and FOX Deportes bi-lingual simulcast will air live at 9:00 p.m. ET /6:00 p.m. PT

## About Antonio Tarver

A 1996 Olympic Bronze medalist for the United States, Lutz, Florida's Antonio "Magic Man" Tarver (29-6, 20 KO's) is one of the premier fighters of this era, having dominated the light heavyweight division with his signature wins over Roy Jones Jr.

Glen Johnson

Eric Harding

and

Clinton Woods

. Now looking for another world title at heavyweight, the southpaw is prepared to take on and beat all comers. To vote or comment on Tarver's Bedloo questions please visit

[www.bedloo.com/antoniotarver](http://www.bedloo.com/antoniotarver)

## About Bedloo

Bedloo is a free media comparison website and mobile app that allows users to post any two photos, videos or audio files for a side-by-side A/B comparison. Users post a simple two-choice Bedloo question that relates to the uploaded images. The Bedloo questions can be shared on the user's social media accounts so their friends and followers can vote immediately A or B to answer the question and leave comments. All votes are tallied in real-time and results are posted in percentage numbers. Statistics are provided for each Bedloo question so voting results are also displayed by gender, location and more. Bedloo's voting platform is fully integrated with Facebook, Twitter, YouTube, Vimeo, Bing and SoundCloud. Bedloo is also a part of the Loud Digital Network. Visit [www.bedloo.com](http://www.bedloo.com).

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