

LOS ANGELES, Jan. 13, 2014 /PRNewswire/ -- For clothing manufacturers, the appeal of [woven labels](#) are pretty universal. These [fabric labels](#) hark back to an era when hand-crafted workmanship reigned supreme, and to this day we associate them with high-end garments. There are also practical concerns when it comes to [apparel labels](#), including softness on a customer's skin, logo rendering, and making sure that all required information is present and legible. So, how does a clothing designer or manufacturer decide on which material to use for their labels? Here, Hi-Tech Printing & Labeling Inc. presents a quick guide to the most common woven label options:

- **Satin.** Perhaps the most lustrous choice, woven satin appears quite delicate but is generally pretty stiff to the touch. While Hi-Tech Printing & Labeling Inc. also creates printed satin labels on an 8-color printing press, the company's woven variety offers a classic, recognizable look and a soft, sleek feeling. Satin is most often used in smaller, simpler labels with text and no logo because of its low thread count. Nonetheless, the experts at Hi-Tech Printing & Labeling Inc. can make satin labels in a wide range of complex designs and sizes.
- **Taffeta.** Most commonly associated with formal women's clothes such as wedding dresses and ball gowns, this material has many practical uses as a fabric label. Compared to satin and damask, taffeta is the least suitable for garments that make direct skin contact as it can sometimes be uncomfortable. However, it has with a higher thread count and is less shiny than satin, which means the designers at Hi-Tech Printing & Labeling Inc. can include cleaner details. Taffeta is durable and may be recommended especially for outerwear and accessories. For customers who like the look and function of this material, Hi-Tech Printing & Labeling Inc. makes woven taffeta size tabs, as well.
- **Damask.** At Hi-Tech Printing & Labeling Inc., the damask woven label comes in dense 100 denier, which is a measure of heft. Damask has the most thread count of these three materials; a higher thread count allows for more complex designs. This makes damask the ideal material for apparel labels that feature complicated logos or branding, include a lot of information or small text, or need the most precise detailing. Damask is typically the most high end label available.

Of course, at Hi-Tech Printing & Labeling Inc., customers can get all the help they need finding the best fabric and materials for their labels and tags. A client simply has to call in and discuss their needs for their product, and the representative at Hi-Tech Printing & Labeling Inc. will ensure they are on the right track. Customers can then place their order by emailing their artwork to Hi-Tech Printing & Labeling Inc. and filling out a short online order form.

## Woven Labels Demystified by Hi-Tech Printing Labeling Inc.

Written by Australian Business

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To learn more about fabric options at Hi-Tech Printing & Labeling Inc. or to discuss other means of ordering tags and labels, go to [www.fabriclabels.com](http://www.fabriclabels.com) or call 213-746-7772.

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