

RALEIGH, NC, September 12, 2013 **/24-7PressRelease/** -- The Skin Renewal Center at Southern Dermatology announced it will host A Very Cool Event, a special workshop about CoolSculpting , a revolutionary new non-surgical treatment designed to remove stubborn fat from the body. The event will be held on Wednesday, October 16 at 4201 Lake Boone Trail, Suite 207 in Raleigh at 5:30 pm and is free to the public.

Attend A Very Cool Event to learn cool tips on how to look and feel your best. A representative of CoolSculpting will be holding a short presentation to further detail the features of CoolSculpting , complimentary CoolSculpting assessments will be given (\$75 value), and there will be a drawing to win one free CoolSculpting Treatment. Sign up at the event, and receive 10% off any treatment area. To reserve your spot at this cool event, RSVP by calling 919-863-0073 by Friday, October 11.

"Many people have a difficult time eliminating fat cells from certain resistant localized areas such as back fat, love handles and the isolated belly fat," said Dr. Eric Challengren. "Without invasive surgery, Coolsculpting can target and eliminate these stubborn fat cells safely and naturally. With no downtime or special aftercare steps, our patients have been remarkably satisfied with CoolSculpting."

Cleared by the U.S. Food and Drug Administration (FDA), CoolSculpting gently cools unwanted fat cells in the body thereby inducing a natural, controlled elimination of fat cells. Based on science developed by the Wellman Center for Photomedicine at Massachusetts General Hospital in Boston, Mass., in the United States, this breakthrough is based on a vast body of research that demonstrates that fat cells are more susceptible to cold and are selectively, painlessly and permanently destroyed. Starting several weeks after the procedure, cooled fat cells begin a process called "apoptosis" and begin to shrink and disappear. The body proceeds to naturally and gradually eliminate the cooled fat cells, reducing the thickness of the fat layer.

For more information about The Skin Renewal Center at Southern Dermatology or the CoolSculpting event, call 919-863-0073 or visit <http://www.southernderm.com>.

About Southern Dermatology Southern Dermatology is one of the oldest and best-known dermatological practices in the Triangle. At Southern Dermatology Skin Cancer Center, they specialize in the diagnosis, treatment and counselling for diseases of the skin, hair and nails. Their goal is to offer quality care and service by providing the most effective treatment options with some of the latest technology available in dermatology. At the Skin Renewal Center at Southern Dermatology, they provide a broad spectrum of cosmetic dermatology products and procedures including skin rejuvenation, laser hair removal and body aesthetics to assist patients

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Written by Australian Business

in preserving the health of their skin while enhancing their quality of life. For more information, visit <http://www.southernderm.com> or call 919-863-0073.