

## New E-Retail Site 'PayIn3' Offers Interest Free Financing for Fashion Accessories

Written by Australian Business

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PROVO, UT, September 19, 2013 **/24-7PressRelease/** -- PayIn3, e-retailer of premium branded fashion accessories including watches, sunglasses and audio from Michael Kors, Spy Optics, Nixon, Casio G-Shock, Sol Republic, Braven and other designer accessories, is making it easier for customers to purchase fashion accessories by launching a new online store that offers an intriguing interest free financing plan for all purchases.

The PayIn3 platform was designed to help buyers get what they want, when they want it, for as little as possible out of pocket. What makes PayIn3 unique are the features designed to simplify the buying experience. Unlike many other "finance" type models, PayIn3 operates on a subscription style basis, pre-authorizing the charge of 3 equal payments. Customers are not charged a premium over the retail values of the items they purchase, nor are they charged interest when utilizing the PayIn3 financing.

As an example, a customer purchasing a Michael Kors watch with a retail value of \$240, would have the option to purchase it like a normal retail purchase or they would have the option to 'Pay In 3'. If the latter option was selected, they input their credit or debit card information and checkout, authorizing three billings: The first \$80+ tax (or 1/3 of the total purchase price) would be charged immediately. The item that they purchased would be shipped immediately following the initial transaction. The second billing of \$80 (the second 1/3 of the purchase price) would be billed 30 days after the initial purchase. The third billing would occur again for \$80 60 days after the initial purchase. At this point, the total order of \$240 would be paid in full.

Co-founder of PayIn3.com, Jim Murray had this to say, "We believe that in our current economic climate, offering our customers the ability to buy products from these highly sought after brands, with less out of pocket upfront is a no brainer and a win/win... for our customers."

These customer friendly features combined with the wide array of fashion and lifestyle accessories from major brands including Michael Kors, Fossil, Casio, Nixon, SPY Optics, Neff, Incipio, Braven and others, make PayIn3.com an obvious choice for online accessory purchases.

To learn more about PayIn3.com or the products offered, contact Anna Empey at [aempey@payin3.com](mailto:aempey@payin3.com) or visit the website at <http://www.payin3.com>.