

CHICAGO, IL, September 19, 2013 **/24-7PressRelease/** -- Tom Gimbel, President and CEO of LaSalle Network, Chicago's premier provider of professional staffing and recruiting services, has been selected to speak at Social Media Week Chicago 2013.

Hosted by Chicago Tribune Media Group's 435 Digital and Zócalo Group, Social Media Week is a global initiative that explores the culture and economic impact of social media.

Gimbel is presenting Using Twitter to Land a Dream Job on Tuesday, September 24, 2013 from 4 pm to 5 pm CT at the Chicago Architecture Foundation, located at 224 S. Michigan Ave.

Twitter exposes job seekers to insider-knowledge of a company that may not be known otherwise. During this session, Gimbel will address the dos and don'ts of using this social media tool and how to use it successfully to help land a dream job.

Using Twitter to Land a Dream Job is a free event and is open to the public. Registration will remain open until September 24, 2013. For more information and to register, visit the event page.

For more information on LaSalle Network, please visit lasallenetwork.com or contact Heather Youkhana at 312-496-6562 or hyoukhana@lasallenetwork.com.

About LaSalle Network LaSalle Network is Chicago's premier provider of professional staffing and recruiting services specializing in accounting and finance, technology, administrative, call center, human resources, marketing and executive search. Since its inception, LaSalle has grown over 1,000 percent, worked with thousands of clients and placed more than 25,000 candidates in temporary, temporary-to-permanent and permanent positions. LaSalle Network has been listed on Inc. Magazine's 500/5000 Fastest Growing Companies in America list for the past seven years, named by Staffing Industry Analysts' as a top five "Best Staffing Firms to Work For" from 2011 through 2013, and among the "Fastest Growing Staffing Firms" in 2012 and 2013. The firm has offices in downtown Chicago, Arlington Heights, Oak Brook and Gurnee. For more information, please call 312-419-1700 or visit <http://www.lasallenetwork.com>.

About Social Media Week Social Media Week is owned and operated by Crowdcentric Media LLC and is a global platform connecting people, content, and conversation around emerging

trends in social and mobile media. Delivered primarily through a network of internationally hosted conferences and online through social media, Social Media Week literally connects hundreds of thousands of people every year through learning experiences that aim to advance our understanding of social media's role in society. To learn more, visit <http://socialmediaweek.org/>.