

## IOMIC Posts 40 Worldwide Tour Wins in 2013

Written by Australian Business

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SANTA ANA, CA, September 20, 2013 **/24-7PressRelease/** -- IOMIC USA, manufacturer of innovative, revolutionary and dynamically designed grips, reports that IOMIC Grips have been used by the winners of 40 worldwide tour events in 2013.

"We are thrilled with the number of 2013 tournaments that have been won by professionals using our grips. We feel that the revolutionary technology of our grips gives golfers great feel and control in all types of conditions and we appreciate the continued support of the professionals who use our grips week after week. Congratulations to all the winners on their impressive victories this year," stated Katz Murai, Overseas Division of IOMIC.

The 2013 wins have been on nine different tours located in the United States, Asia and Europe. The winners have used a wide variety of IOMIC grips in many different color options. Popular grip choices have included the Sticky 2.3 and 1.8 grips, the Putter Grip, The X-Grip and the Art Grip Series.

IOMIC Sticky grips are incredibly soft, and feature great traction and low torque. These versatile grips are suitable for all playing styles, from beginners to top ranked tour professionals. The Sticky 2.3 is the standard size grip in the Sticky series while the Sticky 1.8 is slightly smaller. Both grips are available in a wide variety of colors.

The IOMIC Putter Grip features an ergonomic design that provides the feel and control necessary to inspire confidence during every putting stroke. It is available in standard, mid-size and large with nine bold colors to choose from.

The X-Grip is IOMIC's first grip offering. This original standard size grip has a unique pattern of crosses and diamonds which helps golfers grip the club with the perfect amount of pressure. It prevents the grip from twisting at a high swing speed and gives players superior contact and a firm feeling.

IOMIC Art Grip Series grips are manufactured using IOMIC's special marble coloring process to create a stylish, fresh new look. Art Grip X-Grip Opus1 grips are a fusion of two colors in a marble design creating a unique pattern on each grip. Art Grip Sticky Opus2 and Sticky Opus3 grips are incredibly soft, and feature great traction and low torque. These grips are available with a unique marble design.

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All IOMIC grips feature the revolutionary "IOMAX" technology, a proprietary compound that provides a soft feel with control. This material provides adhesiveness, is water and friction resistant and is naturally white in color which allows for a full spectrum of color - IOMIC's signature trait.

### 2013 IOMIC TOUR WIN TOTALS (40):

PGA TOUR Deutsche Bank Championship Wyndham Championship Memorial  
Tournament Crowne Plaza Invitational Humana Challenge WGC Accenture Match Play

LPGA TOUR CN Canadian Women's Open Manulife Financial LPGA Classic U.S. Women's  
Open Walmart NW Arkansas Championship Wegmans LPGA Championship ShopRite LPGA  
Classic Pure Silk-Bahamas LPGA Classic North Texas LPGA Shootout Kraft Nabisco  
Championship Honda LPGA Thailand

CHAMPIONS TOUR Senior PGA Championship

WEB.COM TOUR Chiquita Classic Louisiana Open Chile Classic

LADIES EUROPEAN TOUR ISPS HANEDA Ladies European Masters Lalla Meryem Cup ISPS  
Handa New Zealand Women's Open ISPS Australian Women's Open

Japan Golf Tour Fujisankei Classic Diamond Cup Tsuruya Open Token Homemate Cup

Japan LPGA Tour LPGA Championship Konica Minolta Cup NEC Karuizawa Earth Mondahmin  
Cup Resort Trust Ladies Hoken no Madoguchi Ladies Studio Alice Ladies Yamaha Ladies Open  
Katsuragi T Point Ladies Golf Tournament AXA Ladies Golf Tournament

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ASIAN TOURZaykabar Myanmar OpenSAIL- SBI Open

LADIES ASIAN GOLF TOUR 2013 KENDA Tire LPGA Open

For Media Inquires Contact:Vanessa Price / 714-544-6515, readthegreens@aol.com Tracy  
Nackel / 760-420-1602, tnackel@cox.net

About IOMIC USA:

IOMIC USA manufactures premium, ergonomically designed golf grips that focus on technology. The company uses a revolutionary material called "IOMAX", which enhances grip feel, reduces torque and allows for a variety of color choices. The ergonomic design of IOMIC grips, combined with a super soft touch and feel, ensure maximum feedback and control for golfers. The launch of the Color Grip Series helped the company gain attention in the industry for the wide variety of colors offered. This led to the development of the Art Grip Series, the industry's first ever marbled grip. IOMIC grips are in the bags of many top professional and amateur golfers worldwide. For more information about the company please visit <http://www.iomicusa.com>.