

bRUNch Running Group to Launch in Arizona

Written by Australian Business

DENVER, CO, September 20, 2013 **/24-7PressRelease/** -- Today, bRUNch Running, a popular running and foodie social club based in Denver, announced plans to launch in Phoenix in January 2014.

"As soon as we launched in Denver, people in other cities began asking when we would expand to their cities," said Alexandra Weissner, co-founder of bRUNch Running. "The Phoenix valley has a great food, craft libations and a fitness culture. These make it the perfect location to for a bRUNch group."

In 2013, bRUNch launched as a Denver-based Sunday running group with a brunching problem. Each Sunday, bRUNchers gather for a 5k/10k run that starts and finishes at the restaurant hosting that week's bRUNch. After an exhilarating run, bRUNchers enjoy an all-inclusive brunch.

With approximately 200 dedicated members, frequent local media coverage, a strong presence in the community, and a mission that promotes good health and local businesses, bRUNch has become a highly visible and widely recognized group in Denver.

bRUNch Phoenix will launch on Jan. 5, 2014 and run through April. The company is currently looking to partner with enthusiastic restaurants and sponsors in the Phoenix/Scottsdale area. If you are interested in hosting or becoming a sponsor, please contact alex@brunchrunning.com.

bRUNch is open to runners of all abilities. Running is often seen as an individual pursuit. However, many studies have found that running in a group helps individuals run faster and further.

"Whether you looking to start running or training for your next marathon, running with bRUNch creates motivation, accountability and new friendships," said Weissner.

About bRUNch Running bRUNch Running is a unique group that unites those who are passionate about brunch, running and being social. bRUNch is not your average run club. bRUNch Running operates a weekly run clubs in Denver (April - September) and is set to launch in Phoenix in 2014 (January - April). For more information on bRUNch Running, visit <http://www.bRUNchrunning.com>.