

AUSTIN, TX, September 20, 2013 **/24-7PressRelease/** -- Hammacher Schlemmer is the latest specialty retailer to include Nexersys' products in their highly revered catalog. The 165-year old company, distinguished for "offering the best, the only and the unexpected," now offers Nexersys' innovative Pro Fitness Unit to customers nationwide via Hammacher Schlemmer's online and print catalogs.

"Hammacher Schlemmer is renowned for offering distinctive and quality products with a lifetime guarantee. We are thrilled that they have chosen to feature our Nexersys Pro Model in time for their holiday catalog drops," explained Terry G. Jones, CEO Nexersys. "This is an amazing opportunity for Nexersys to be accessible through such an established retailer in preparation for the 2013 holiday season," he added.

The Nexersys Pro offers a full body home workout unlike anything ever experienced. Cardio, core, technique, gaming and strike training rounds offer a way to burn more fat and calories faster and more effectively. It offers over 100 professional videos that guide and direct users through fast 4-minute rounds. Each Nexersys round includes a 30-second warm up, 3 minutes of active exercise and a 30-second cool down and performance recap. The industrial-strength steel frame can withstand the force of users weighing up to 315 lbs., yet the device's 4' x 4' footprint requires minimal floor space.

Nexersys Fitness Modules provides the benefits of a personal trainer for full body workouts that are both fun and challenging. Perfect for beginners and the most advanced athletes, Nexersys engages kids and adults with its fitness and gaming platforms.

Nexersys has become the fitness equipment of choice for celebrities including UFC fighters Chael Sonnen and Johny Hendricks, boxers Maricela Cornejo and Danny Musico, celebrity trainer Gunnar Peterson and hip hop star Rza (who used it to train for his role in the blockbuster film "The Man with the Iron Fists.")

Earlier this year, Norwegian Cruise Lines' luxury ship "Breakaway" built an entire on-board "Fight Klub" around several Nexersys modules. In June, Sarah Fisher Hartman Racing added Nexersys machines to their new world-class fitness facility in Indianapolis to help their acclaimed racing team increase endurance, strength and mental acuity. In July, Spike TV spotlighted Nexersys as part of their "Comic-Con All Access" coverage.

Nexersys fitness machines are currently in over 200 fitness facilities nationally including hotels,

Specialty Retailer Hammacher Schlemmer Carries Nexersys Pro Fitness Model

Written by Australian Business

cruise lines, schools, navy ships, universities and popular gyms.

For more information about Nexersys please visit <http://www.nexersys.com>, follow on Twitter @nexersys, or become a fan on Facebook at <http://www.facebook.com/nexersys>.

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