

TORONTO, ON, September 21, 2013 **/24-7PressRelease/** -- [Nerds On Site reviews](#) a recent tech trend in the smartphone and tablet takeover. According to a recent [article](#) on Tech Spot, tablet sales are projected to outpace PCs by the end of 2013. The tablet market includes devices such as Kindle Fires, iPads, Google's Nexus 7, Windows devices, and others.

"The tablet market is an interesting trend to watch," a representative with Nerds On Site reviews. "One of the major aspects to pay attention to is that desktops are already firmly nestled into business infrastructure. As tablets drop in price and pack in more computing power, companies will undoubtedly need support from IT professionals in order to transition. This doesn't mean that PCs are out for good, however, because they are easy to use and versatile. Tablets, on the other hand, are much more convenient than laptops."

According to an IDC survey, smartphone market shares across the world exceed desktops, laptops, and tablets combined. The data forecasts how the market may look well into 2017. As devices become more accessible, affordable, and powerful, more people will buy them and more businesses will start implementing them. Smartphones are projected to take the majority of smart device sales over the next several years as they continue to replace older models. However, the desktop PC will likely see a major decrease in purchases compared to laptops. Portable PCs will see a decline, but that leaves more room for the tablet industry to grow.

Nerds On Site reviews another interesting trend emerging from this market switchover. PCs, according to the IT outsourcing company, are considered the norm in almost every industry. There are IT businesses out there capable of servicing them and supporting them, but few of these companies have the ability to troubleshoot tablet devices because they have different operating systems. The Windows Surface RT, for example, is framed around the existing Windows 8 operating system. The RT has less functionality than the Surface Pro that functions more like a laptop because it is app and browser focused.

Laptops fell from 16.5 percent down to 11.5 percent from 2012 to 2013. The drop is projected to level off and gradually fall one percent at a time over the next few years, and the desktop PC market is right there beside it. Tablets, on the other hand, made up just under 12 percent of connected device sales in 2012. Actual data for 2013 is unavailable until the end of the year, but the prediction is that sales will top out at 14.6 percent. They will then rise a steady one percent up until 2017, likely higher.

According to the article, the market demand for these devices is working in favor of the tablet and smartphone buyers. The prices of these machines are falling, and the combined decrease

## Nerds On Site Reviews Imminent Tablet Takeover

Written by Australian Business

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in market value is projected to drop from \$426 in 2012 by \$125 over the next five years. This will create more opportunity for businesses to affordably switch over to tablet devices and smartphones in order to operate more streamlined and efficiently. According to Nerds On Site, reviews across the board are pointing towards a more convenient and affordable tech future.

### ABOUT:

Based in Canada, Nerds On Site reviews trending technology in order to provide quality IT services to its clients worldwide. The company has locations in South Africa, Bolivia, the United Kingdom, and even Mexico. It also has more than 50 offices throughout the United States.