

ROCHESTER, NY, September 21, 2013 **/24-7PressRelease/** -- The Rochester Area Business Ethics Foundation has announced that, in the Small-Sized category (less than 50 employees), the ETHIE Award recipient is Saelig Company Inc., 71 Perinton Parkway Fairport, NY 14450. The RABEF celebrates and encourages ethical business cultures and practices. It is convinced that high standards of ethics drive high levels of performance for businesses and not-for-profit organizations. A key activity of the foundation is the ETHIE Award, which has grown to be one the premier awards of the region and is a valuable tool to recognize and promote companies doing things the "right way." The RABEF established the ETHIE Award in 2003, with almost 30 companies having received the award. The ETHIE is modeled on the American Business Ethics Award, which was founded in 1994 by the National Society of Financial Service Professionals. Several of Rochester's award recipients have gone on to participate and win national recognition in the American Business Ethics Award competition. The judges examined competitors' business practices and ethics, and determined how the companies handled ethical issues. The RABEF video of Saelig is at <http://vimeo.com/74689138>

For further information, please contact Saelig (585) 385-1750, via email: at info@saelig.com, or by visiting <http://www.saelig.com>.

Founded in 1988 in Rochester, New York, Saelig is a North American distributor with a growing reputation for finding and sourcing unique, easy-to-use control and instrumentation products and related active components, for use in a variety of industries. Products lines are continuously added from sources across the globe, and are offered at highly competitive prices, accompanied by full in-house technical support, exceptional customer service, and fast delivery. For full details of available product lines, please visit <http://www.saelig.com>.