

ST. LOUIS, MO, September 23, 2013 **/24-7PressRelease/** -- On September 6, 2013, Masterpiece Graphix of Fenton, MO, debuted a new website and rebranding effort to combat rising industry image challenges. The new site is located at <http://www.mgxdigital.com> and is offered in mobile and desktop versions for a user-friendly experience. A complete history of the company and its product offerings are available for users. The site covers all aspects of digital printing, from pre to post-press and ways to use digital substrates to make amazing applications. On the heels of the website redesign are the releases of several new products, including a wood veneer paper and PSA, as well as silver, gold, and black PVC materials. The release of the website and these new materials coincided with the beginning of Print 13, bringing Masterpiece Graphix to the show with an upgraded image.

Masterpiece Graphix has been heading innovations in the print industry for over 15 years, transforming from a graphics company into a team of printing, coating, and material experts. In 2005 Masterpiece Graphix was named the first North American HP Treatment Center by Hewlett Packard and is still the only verified treatment center. Over the years Masterpiece Graphix has delivered innovative substrate options for all printers and presses, as well as cross platform material lines that can operate on the HP Indigo, Xerox iGen, Kodak Nexpress, Canon ImagePRESS, Konica Minolta Bizhub, and many more.

Masterpiece Graphix also has a team of digital material experts that fit materials to specific applications, giving easy customability and concentrating in R&D to keep bringing new materials such as wood veneer and silver, gold, and black PVC to the table. In publishing the new website, Masterpiece Graphix shows an updated image that keeps the company at the front lines of the industry. The site offers the complete product lines of the company along with suggestions for material applications geared toward an optimal user experience. Please visit <http://www.mgxdigital.com>.

To contact Masterpiece Graphix please call 636.349.6401 or email sales@mgxdigital.com

Masterpiece Graphix draws on over thirty years of experience in printing, coating and packaging, and offers a wide array of materials and coating options. MGX excels at sheet and narrow web coating as well as specialized material coatings such as HP Indigo, inkjet, security, hardcoat, pattern, chemical-resistant, static elimination, computer-printable and heat resistant materials.