

Roger Igo, Bell Tower Owner, Busts Wedding Venue Myths

Written by Australian Business

PHILADELPHIA, PA, August 24, 2013 /24-7PressRelease/ -- When couples turn to [Roger Igo, Bell Tower](#) owner, to host their weddings, he is thrilled to come alongside them and make their big day everything they had envisioned. But Igo has noticed a trend among couples that happily tell him his venue is at the top of their list: couples often fear that the venue of their dreams is out of their budgets.

A recent article published by the Huffington Post dispelled several myths blissfully engaged couples have about their dream venues and staying within a budget. Roger Igo, Bell Tower owner, agrees with the article's tips for how couples can save money without compromising on a dream location for the most important day in their lives.

Couples often believe that set packages are rigid. This myth often keeps couples from selecting venues that offer packages to accommodate clients. Couples are encouraged to negotiate around packages and only pay for the things they want from a venue. Oftentimes, venues are willing to negotiate as opposed to losing a couple's business altogether. Couples should examine set packages but offer their own suggestions, too.

It is not true that sit down meals break wedding budgets. While multi-course meals do cost more than buffets, a sit-down meal at a wedding can fit within most couple's budgets. Consider simple favorites as opposed to culinary trends. Also passed appetizers are a great way to encourage mingling before the meal and can reduce the need for a first course.

Couples can also serve their wedding cake as the only desert option to keep costs low. Other options that allow couples to treat guests to a sit-down meal without breaking the bank include the serviced buffet, which brings family-style platters. Under this arrangement, couples pay only slightly more per person than they would for a traditional buffet and that cost is significantly reduced from a three-course meal.

Decorating a venue does not have to cost a fortune. Too many couples believe that intricate decorations are needed to transform a wedding venue. Selecting a venue that has breathtaking views or interesting architecture will reduce the need for decorations and save money in the long run. Some venues provide some decorations free-of-charge so consider using them.

Another myth about venues is that couples must book them early or pay higher fees. Couples who are flexible or "go-with-the-flow" often can receive incredible deals on remarkable venues

Roger Igo, Bell Tower Owner, Busts Wedding Venue Myths

Written by Australian Business

by booking very close to their wedding dates. Last minute bookings are often cheaper because venues are willing to sacrifice price to earn some money. The same goes for photographers, florists and other wedding suppliers.

The ultimate wedding venue is one that is exclusive for the couple on their big day. Many couples believe that exclusive venues are reserved for the elite or extremely wealthy. This is not true. Couples willing to marry on off days of the week or during non-peak months can often book exclusive venues at bargain prices.

While wedding planners do sometimes charge hefty fees, they usually help the couple save money elsewhere. Wedding planners are frequent customers at florists and other supply vendors and these businesses typically offer much lower rates to couples using a professional planner. Do some research and find a planner who frequents other suppliers on the dream list.

A final myth many couples believe is that it is impossible to throw a big wedding on a small budget. This is not true if couples are creative. Pick a great venue that holds all the guests and then work to feed everyone and create a more informal atmosphere. Buffets, pig pickings and barbecues offer great alternatives to a formal meal and are cheaper per person. Also, couples that select interesting venues do not need to shell out for decor and save on those expenses, too.

Understanding the truths about wedding venues is essential to getting the right place at the right price. For couples who ask Roger Igo, Bell Tower owner, about his venue, they often find a dream wedding is within their reach.

ABOUT:

[Roger Igo, Bell Tower](#) owner, turned his building in to an ideal event venue space. With several indoor and outdoor options available for clients to select from, a picture-perfect event is possible at The Bell Tower. The venue is located close to downtown Houston, Texas, and the dedicated staff works with clients from the very beginning to ensure that every detail of the event is planned and brought to fruition.