

FLORHAM PARK, NJ, August 27, 2013 /**24-7PressRelease**/ -- Tom Nelson is joining MediFit Community Services LLC as a Senior Consultant delivering best practices in conjunction with the MediFit operations team. In his role, Tom will support MediFit's medical and community fitness clients on advancing operational effectiveness; increasing membership acquisition and engagement, and improving member satisfaction and retention.

Kurt Atherton, President of MediFit Community Services LLC, commented, "Tom's operational strengths combined with his ability to build solid client relationships are an asset to the MediFit team. We are looking forward to Tom's contributions on our account team and anticipate he will be able to drive even greater operational effectiveness for our [community and medical fitness and wellness clients](#)."

Tom brings over 20 years of health, fitness and wellness experience in the areas of commercial, corporate, medical and community center environments. He led a team of over 1000 employees nationwide and has managed a \$40 million dollar budget. He has a track record for developing strong partnerships and operational teams to help achieve client revenue goals while providing best-in-class client service.

Said Tom, "I'm thrilled to be joining the MediFit team. It is abundantly clear to me that MediFit has the right leadership, talent, and resources required to deliver exceptional service and results in the community, medical and corporate health and wellness management industries." Tom has a Master's Degree in Kinesiology and Adapted Physical Activity and a Bachelor of Science in Athletic Training, both from San Jose State University.