

PHILADELPHIA, PA, August 28, 2013 /24-7PressRelease/ -- [Simon Close, Coventry](#) restaurant director and entrepreneur, applauds a recent [article](#)

featured in Entrepreneur that discusses the attributes of thriving business leaders. In order to bring business ideas to fruition, the report notes that entrepreneurs must have unwavering passion: "The advice to do what you love has become a bit of a cliché. Everyone says, 'Find your passion.' But that's easier said than done. Being an entrepreneur demands commitment and dedication - more than most jobs do. If you're ambivalent or mildly enthused about your product or service, that's not going to sustain you through the highs and lows that will inevitably occur. If you find something you love enough to want to share it with others, that love will fuel and give you purpose."

Simon Close, Coventry entrepreneur, points out that all business owners should have integrity, one of the main concerns of today's consumers. "To the best of your ability, your business should function in a way that demonstrates integrity. Entrepreneurs need to have this specific characteristic in order to achieve goals and stay committed to those goals," he said.

The article encourages business owners to have an open mind: "The most successful entrepreneurs I know never forget how much they can learn from others. They ask for advice. They're flexible. They soak up the best practices around them like a sponge. Fear of failure can make it easy to grip onto your vision with an iron fist, but rigidity won't serve you."

Simon Close, Coventry professional, says that entrepreneurs with a desire to know the industry inside and out will go far. "If you truly want to become an expert because you like the challenge, you have a great shot at succeeding with your business," he said. "When you spend years in the same industry, you have the opportunity to become an expert. Knowing what's been done before can help you figure out how to best move forward. Take advantage of the learning opportunities around you, and lean in when you have the chance to gain valuable insight through networking relationships."

The report advises entrepreneurs to adopt a forward-looking approach: "Successful entrepreneurs are always thinking ahead. They may stray from their roadmap, and that's okay, but they have one in mind. Having a clearly established set of goals will keep you from getting stuck. Your goals may be constantly evolving, but if you don't know where you want to go, chances are, you won't get anywhere." Simon Close, Coventry entrepreneur, encourages business owners to foster an environment that is conducive for a constant flow of ideas, an effort that allows them to constantly ask, "What's next?" to continuously improve and advance the business.

Simon Close, Coventry Professional, Unveils The Secrets to Entrepreneurship

Written by Australian Business

ABOUT:

[Simon Close, Coventry](#) professional, believes the qualities of successful entrepreneurs are learned, and that determined, aspiring business owners are molded through a constant lifestyle choice of setting the business apart. He is the current director of The Establishment Bar and Grill, and he is the previous owner of Eden Restaurant and Bar, which launched his passion for entrepreneurship. He is also the director of Renewable Micro Solutions, a company that offers combined heat power technology products and services to its clientele.