

Greg Daviscourt Leverages the Attributes of the Thriving Entrepreneur

Written by Australian Business

PHILADELPHIA, PA, August 28, 2013 /24-7PressRelease/ -- [Greg Daviscourt](#) promotes a recent article in Michigan State University Extension that highlights what it takes to become an entrepreneur. While it is the dream of many to work for themselves and to be their own boss, the article mentions that it is a lot more difficult than some may imagine: "Entrepreneurs are the lifeblood of this society. They create innovative products, they develop wonderful services and they make tons of money. This is the glamorous side of small business. The fact is, however, most people in our society could not handle being an entrepreneur." While Daviscourt concurs that not everyone is cut out for the entrepreneurial life, he does believe successful entrepreneurship is potentially learned. "Working for yourself is rewarding on so many levels," he said. "However, you should know what you're walking into as an aspiring entrepreneur. The more you prepare for the challenges ahead by adopting certain skills, the more your business will grow."

The [article](#) notes that sacrifice is an integral part of owning a business: "Time is something that you will never get back. And, as a successful entrepreneur, you will most likely be working 100-hour work-weeks in the start-up phase. This is because you are the production manager, the marketing manager, the sales manager, the custodial manager, the bookkeeping manager, the HR manager and the manager of all other tasks and responsibilities." Greg Daviscourt adds that "During the initial stages of owning your own business, it is incredibly challenging to separate work and personal life. This is something that should be talked about with your family, as it takes a toll on them as well."

Not only is sacrifice a quality trait of successful entrepreneurs, resiliency also allows entrepreneurs to have success: "Taking 'no' is not something that a successful entrepreneur does. If the entrepreneur fails to make a sale to a customer, they immediately seek out another customer." Greg Daviscourt believes that in order to grow, a business owner must get back up when he or she is knocked down. "Every small business owner must master the art of discipline," he said. "Promise what you can deliver and deliver what you promise. Meet deadlines and do not take on projects that you cannot ultimately fulfill."

The article adds that the successful entrepreneur "will have a laser-like focus on seeking out business that is a good fit for their enterprise. Discipline is a quality trait of successful entrepreneurs." Daviscourt encourages aspiring small business owners to have determination when seeking funding sources, knowing that success takes time and hard work. Greg Daviscourt also knows that entrepreneurs have to "go with the flow" when customers cancel orders or business plans fall through, making the most of problem solving skills.

ABOUT:

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Greg Daviscourt has 26 years of experience as a construction worker and general contractor, naming him an expert in multiple areas such as construction management, contract negotiation, project estimation and managerial finances. He is currently self-employed, serving as the CEO of Rocky Mountain Construction based in Denver, Colorado. Because of his leadership and commitment to personable care, the company is highly acclaimed throughout the Denver area. In his free time, Daviscourt enjoys spending time with family, flying sailplanes and golfing.