

## New Workshops on Strategic Thinking and Strategic Planning

Written by Australian Business

---

DENVER, CO, September 03, 2013 **/24-7PressRelease/** -- Some companies excel at creating strategy, but then fall short of planning how they'll deliver. Others fail to connect their strategy with the resources they already have to effectively execute. Still others don't know where to start in the first place. In the end, no matter how an organization's operational strategy is lacking, the result is disappointment.

To address this misalignment in organizational strategy, BMGI is hosting two one-day workshops on November 5th and 6th in Atlanta.

**Strategic Thinking: The Thinking Behind the Planning** Leaders often jump right into strategic planning without doing the thinking that must come first. This one-day workshop is designed to help leaders learn what it means to be a strategic thinker and how they can create insights - new and unique ways of looking at their business, customers and competitive environment - before they start the formal planning.

**Date:**

November 5th

**Price:**

\$399 per attendee, group discounts and multi-session discounts available

**Learn more:**

[www.bmgi.com/training/strategic-thinking](http://www.bmgi.com/training/strategic-thinking)

**Strategic Planning: Connecting Strategy Creation with Strategy Execution** This one-day workshop focuses on Hoshin Planning - a time-tested strategic planning process that links a company's major strategy objectives with the specific resources and action plans needed to make them happen. In the end, the entire company becomes involved in everything from the generation of new ideas to a pragmatic and executable approach to bringing those ideas to life.

**Date:**

November 6th

**Price:**

\$399 per attendee, group discounts and multi-session discounts available

**Learn more:**

[www.bmgi.com/training/strategic-planning](http://www.bmgi.com/training/strategic-planning)

About BMGI: BMGI provides people-driven solutions to your most pressing business problems. Whether it's through your people, our people, or working side-by-side, BMGI offers the wide range of services you need to succeed. Be it global or local, big or small, strategic or tactical, we help you find unique solutions to your specific problems. Through its 13 offices throughout the Americas, Europe, Africa and Asia, BMGI delivers services in multiple languages and with a mastery of many local cultures. For more information, please visit BMGI's website at [www.bmgi.com](http://www.bmgi.com)

## **New Workshops on Strategic Thinking and Strategic Planning**

Written by Australian Business

---

BMGI - Problem Solved!