

BOCA RATON, FL, September 06, 2013 /**24-7PressRelease**/ -- On September 25, business and academia will converge at Lynn University for the Unleashing the Future of Business Conference ( [www.unleashingthefuture.com](http://www.unleashingthefuture.com) ), a groundbreaking business conference and networking event sponsored by network behemoth Cisco Systems and spearheaded by consulting firm Gilead Sanders and Lynn University from 8:30am-4:00 pm.

"The need for both business and educational innovation is becoming the most critical catalyst for 21st century organizations" states Marvin Dejean, CEO of Gilead Sanders. "Educational institutions must begin injecting innovation and creativity in the way they teach the next generation of workers, and businesses must transform their structure and processes to meet the needs of a new generation of thinkers and insight workers.

The Unleashing the Future of Business (UTFOB) conference is a 4-part series that brings together CEO's, entrepreneurs, business professionals and academic leaders together with some of the best known thought leaders and business executives in the field of innovation, technology, talent management and the Internet to start a "conversation" around some of the biggest changes taking place in the global marketplace.

"South Florida has an amazing advantage over other regions because of its diverse mix of cultures, ethnicity and businesses. Diversity in thoughts and ideas is one of the major ingredients for innovation. Great ideas come from divergent thinking, and in that respect South Florida is a true cauldron for innovative ideas". states Dejean

Scott Cochrane, President of BizProStudio and author of Time Machine Leadership, will give the keynote presentation, "Creating & Sustaining Transformative Innovation" and lead the two breakout sessions aimed at teaching participants how to innovate in their own organizations.

"Building innovative and creative businesses and schools by formulating a bold vision of our future and identifying the strategic steps to reach it, is a process all organizations should be doing if we want any opportunity of competing collectively in the new global marketplace," said Cochrane.

The first series of the UTFOB conference will be held on September 25th at Lynn University's Keith C. and Elaine Johnson Wold Performing Arts Center from 8:30am-4:00pm. Those

## Groundbreaking Conference Series All Set To Move Businesses amp; Educators Into The 21st Century

Written by Australian Business

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registering before September 6th can take advantage of the early ticket price of \$89. Students can also attend for \$25.

To register or for more information on exhibiting opportunities, visit [www.unleashingthefuture.com](http://www.unleashingthefuture.com), or email [info@gileadsanders.com](mailto:info@gileadsanders.com) or call 561-237-7834.

Gilead Sanders is a leading futurist consulting firm specializing in helping companies, organizations and individuals take the quantum leap into the 21st Century global marketplace. For more information about Gilead Sanders, visit them at [www.gileadsanders.com](http://www.gileadsanders.com), via e-mail at [info@gileadsanders.com](mailto:info@gileadsanders.com) or by phone at 954-254-9030.