

MONTEVIDEO, URUGUAY, September 17, 2013 /24-7PressRelease/ -- [Javier Vazquez, Uruguay](#)-based entrepreneur, is one of many successful businessmen who have partaken in prosperous ventures. Currently operating his own self-startup company called UY Software, Javier knows the ins-and-outs of the corporate world. But his business did not start out as the profitable powerhouse that it is today. Like any great company, UY Software had to begin at the bottom. It took the excellent leadership and entrepreneurial skills of Javier Vazquez to make the company succeed.

Javier points to an [article](#) in Entrepreneur that highlights the common attributes that are shared amongst businessmen. The first of these characteristics is that they all built their companies around something that they enjoy. It is difficult to fully engage in a business when it revolves around something boring or not enjoyable. Javier Vazquez, Uruguay-based businessman, urges aspiring entrepreneurs to pursue a goal that they are passionate about.

While it is okay to have fun when pursuing a business endeavor, entrepreneurs must remember to stay on track and to take themselves seriously. Javier and other business magnates have reached prosperity because they believed in their efforts and stayed dedicated throughout the whole venture. It is easy to get sidetracked or distracted while pursuing a goal, but it is vital for an entrepreneur to remain focused.

Everything should be planned when indulging in a business. Entrepreneurs cannot start a company unless they have a clear path to follow. Javier Vazquez, Uruguay-located magnate, carefully mapped out his ventures before making any risky decisions. Business planning consists of research, communication, and commitment. All of these factors are crucial when it comes to upholding a strong business.

A business cannot be successful without its customers. The buyers are the ones that supply the revenue, which is one of the goals of starting a business. Entrepreneurs must know how to interact and cater to a wide clientele. This is where careful planning is necessary in order to develop an effective business model. Entrepreneurs cannot see their customers solely as cash-suppliers. Successful businesses will want to engage the customers and build personal relationships. Small start-ups have an advantage over their sizable counterparts because they have the ability to interact with customers on a more personal level.

Javier Vazquez, Uruguay's tech guru, says, "Technology is becoming a huge part of society. More people, especially entrepreneurs, need to embrace it and take advantage of its capabilities. UY Software has been successful because it took control of the software market,

which is currently on the rise. Technology is becoming a valuable assets and it is only getting more advanced. There are plenty of opportunities when it comes to computers and digitalization. Entrepreneurs should jump into the technology sector if they want to build a sustainable business in the 21st century."

Javier Vazquez, Uruguay-based technology entrepreneur, encourages business magnates to seize the right opportunities in order to create a prosperous startup company.

ABOUT:

[Javier Vazquez, Uruguay](#) 's technology expert, is an entrepreneur that has partaken in many successful business endeavors. He is the founder, owner, and CEO of UY Software. This company uses information technology to devise solutions for companies experiencing managerial or organizational issues. UY Software utilizes a variety of software programs including Logbook - Project and Portfolio, Core Banking, Customer Relationship Management, and Enterprise Resource Planning. Outside of work, Javier Vazquez offers freelance information technology consultation and speaks to aspiring entrepreneurs at ORT Uruguay.