PARIS, FRANCE, September 18, 2013 /**24-7PressRelease**/ -- Cameleon Software (Paris: CAM) , the number one Configure, Price, Quote (CPQ) provider for tier one organizations, today announced that Gamma Telecom, one of the four largest network carriers of voice minutes in the UK, recently selected Cameleon CPQ on Force.com to replace its current configuration and quotation system.

Gamma is one of the largest UK telecommunications companies with a proven IP-based network supporting more than 400 channel partners. The company focuses on developing communications solutions for the business, volunteer and public sectors and offers a wide range of services, from data connectivity to web portals providing fixed and mobile telephony capabilities.

Gamma recently chose to deploy Cameleon CPQ on Force.com to become more flexible and scalable. Previously, Gamma's sales teams and partners managed quotations outside of the company's ERP system, which resulted in heavy configure, price and quote computing processes. With Cameleon, both the sales representatives and partners will be able to access a unique portal to configure businesses' telecom subscriptions and generate the corresponding quotes. Cameleon will first be deployed on the "Hosted" component of Gamma's offering, and will then focus on the "Mobile" part of their activity.

Tim Dulley, Revenue Assurance and Billing Manager at Gamma, stated: "Thanks to Cameleon CPQ, our sales teams and partners will access the same user-friendly configuration environment and will be able to configure telecom and services bundles simultaneously based upon the same offerings catalog. The solution will help us save time and decrease errors when configuring, pricing and quoting telecom subscriptions. We are confident that Cameleon CPQ's tight integration with our ERP and billing systems will lead us to a smooth and efficient sales process."

"Being chosen by a major British telecommunications provider such as Gamma is an honor and a new endorsement of the value that Cameleon brings to this sector," stated Jacques Soumeillan, CEO of Cameleon Software. "This adoption illustrates the superiority of our Cloud CPQ for companies offering complex services who want to provide their sales teams with a best-in-class user experience, and it also shows the importance of our solution when deployed as a stand-alone, independently from a CRM system."

Cameleon Software is the global leader in multichannel, multi-device product configurator, quotes, proposals and eCommerce software. Cameleon solutions empower customers' sales

teams to streamline their quote-to-order process and increase sales across all channels, and marketing teams to define and launch new products faster. Cameleon's solutions integrate to leading CRM and ERP systems including Salesforce, SAP, Oracle and Microsoft and are available as both SaaS and On Premises. Cameleon Software is a public company with strong references in industries such as insurance and financial services, telecom, hi-tech and manufacturing, including Cable ONE, Sage, SFR, Technip, ThyssenKrupp and Tyco.For more information www.cameleon-software.com | www.salesforce.com/appexchange

Forward-Looking Statements Certain statements contained in this press release may constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements provide current expectations of future events based on certain assumptions and include any statement that does not directly relate to any historical or current fact. Actual results may differ materially from those indicated by such forward-looking statements as a result of various important factors, including: risks related to the integration of acquisitions and the ability to market successfully acquired technologies and products; the ability of the Company to effectively compete; the inability to adequately protect Company intellectual property and the potential for infringement or breach of license claims of or relating to third party intellectual property; risks related to data and information security vulnerabilities; ineffective management of, and control over, the Company's growth and international operations; adverse results in litigation; and changes in and a dependence on key personnel, as well as other factors. In addition to these factors, actual future performance, outcomes, and results may differ materially because of more general factors including (without limitation) general industry and market conditions and growth rates, economic conditions, and governmental and public policy changes. The forward-looking statements included in this press release represent the Company's views as of the date of this press release and these views could change. However, while the Company may elect to update these forward-looking statements at some point in the future, the Company specifically disclaims any obligation to do so. These forward-looking statements should not be relied upon as representing the Company's views as of any date subsequent to the date of the press release.