

NAPERVILLE, IL, September 19, 2013 **/24-7PressRelease/** -- We are pleased to announce that, as a result of client needs, Stratigent LLC has officially invested in creating an arm of the business focused on Tealeaf services. This new service arm will be focused on helping clients get the most out of Tealeaf from both a business and technical standpoint.

Stratigent has provided multi-channel analytics services to over 300 clients over the past 11.5 years. We pride ourselves on our ability to stay on the cutting edge in this industry and to continue to provide high-value services to our clients as their needs become more and more complex.

"Tealeaf is a very powerful solution, when used appropriately. Many of our key accounts have voiced pains around this application, and we are committed to providing services to help our clients better leverage data to make decisions. This investment is a symbol of that commitment," says Stratigent CEO Bill Bruno.

Stratigent has been transforming the way organizations leverage data to make decisions since 2002. Today, Stratigent is a pioneer in the multi-channel analytics space, with the industry's most talented team of business and technical consultants. The company's blend of deep technical and strategic skills sets Stratigent apart from other consultancies in the industry and are an attribute to all client engagements.

Stratigent strives to help clients establish confidence in the data being collected and build a data-driven culture. We recognize that there isn't one solution for every client, which is why every engagement is customized to meet the specific needs of our clients to deliver immediate value.