

New Workshops on Strategic Thinking and Strategic Planning

Written by Australian Business

PHILADELPHIA, PA, October 01, 2013 **/24-7PressRelease/** -- Some companies excel at creating strategy, but then fall short of planning how they'll deliver. Others fail to connect their strategy with the resources they already have to effectively execute. Still others don't know where to start in the first place. In the end, no matter how an organization's operational strategy is lacking, the result is disappointment.

To address this misalignment in organizational strategy, BMGI is hosting two one-day workshops on December 3rd and 4th in Philadelphia.

Strategic Thinking: The Thinking Behind the Planning Leaders often jump right into strategic planning without doing the thinking that must come first. This one-day workshop is designed to help leaders learn what it means to be a strategic thinker and how they can create insights - new and unique ways of looking at their business, customers and competitive environment - before they start the formal planning.

Date:

December 3, 2013

Price:

\$399 per attendee, group discounts and multi-session discounts available

Learn more:

www.bmgi.com/training/strategic-thinking

Strategic Planning: Connecting Strategy Creation with Strategy Execution This one-day workshop focuses on Hoshin Planning - a time-tested strategic planning process that links a company's major strategy objectives with the specific resources and action plans needed to make them happen. In the end, the entire company becomes involved in everything from the generation of new ideas to a pragmatic and executable approach to bringing those ideas to life.

Date:

December 4, 2013

Price:

\$399 per attendee, group discounts and multi-session discounts available

Learn more:

www.bmgi.com/training/strategic-planning

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