

## NAFA Announces Sponsors For International Fleet Academy

Written by Australian Business

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PRINCETON, NJ, October 03, 2013 **/24-7PressRelease/** -- NAFA's International Fleet Academy, the premier industry event for fleet professionals who manage fleets of vehicles outside of the United States and Canada, is proud to announce A.I.A.G.A. (Italy's largest fleet management association), Ford, General Motors, and Chrysler as platinum sponsors of the conference; bronze sponsors include ARI and PHH Arval; and Automotive Digest and International Fleet World have come on board as media sponsors.

NAFA's International Fleet Academy will take place October 21-23 at Loews Ventana Canyon in Tucson, AZ. The 3-day conference will demystify global fleet management as experts and panel discussions provide valuable cost-savings strategies, offer a strategic overview of the differences among countries and cultures, inform attendees of the right questions to ask for the RFI-RFQ process, and present valuable lessons on how to decrease corporate liability by avoiding international insurance pitfalls.

"Global fleet management is the great unknown for many corporations," explained NAFA's Executive Director Phillip E. Russo, CAE. "When nearly every country presents an entirely new ball game for fleet managers, you need to know who to trust. NAFA has presented the International Fleet Academy since 2011. We've earned trust in the industry. The International Fleet Academy has a faculty in place with many of the world's best global fleet managers. This is the perfect opportunity to learn from their experiences."

The International Fleet Academy features a stellar roster of leading global fleet professionals that includes Joe Carreira (the 2012 International Fleet Manager of the Year) EMEA Fleet Manager, MSD; Lutz Hansen, Purchasing Fleet Management Services for Bayer Business Services GmbH; Steven Saltzgeber, Vice President - Fleet Operations, North America for Coca-Cola; Joe LaRosa, NAFA's current International Vice President and Director of Global Fleet Services for Merck & Co.; former NAFA President Gayle Pratt (recently retired from her position as Director, Global Fleet Sourcing for Ecolab); Giovanni Tortorici, President of the Italian Association of Managers Buyers and Used Cars -- AIAGA; and Kevin Fisher, CAFM, Vice President Strategic Fleet Operations, ARAMARK.

In addition to the educational sessions, NAFA's International Fleet Academy offers exclusive networking opportunities and a cocktail reception and dinner each night. Registration costs are \$799 for NAFA members and \$1,550 for non-members. Fleet professionals may save \$200 off the registration costs by joining NAFA as they register.

Attendees receive several value-added educational items to take back to the office including a ready-to-use executive summary; free subscription to International Fleet World magazine; the

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newly published NAFA's Global Fleet Guide; and valuable checklists for policies, RFIs, and RFQs. All total, it's a resource package valued at \$2,500 - well worth the registration costs alone.

For more information visit <http://www.nafafleetacademy.org>.

NAFA is the world's premier non-profit association for professionals who manage fleets of sedans, public safety vehicles, trucks, and buses of all types and sizes, and a wide range of military and off-road equipment for organizations across the globe. NAFA is the association for the diverse vehicle fleet management profession regardless of organizational type, geographic location or fleet composition. NAFA's Full and Associate Members are responsible for the specification, acquisition, maintenance and repair, fueling, risk management, and remarketing of more than 3.5 million vehicles including in excess of 1.1 million trucks of which 350 thousand are medium- and heavy-duty trucks. For more information visit <http://www.nafa.org>.