

Changes in Leadership at Avant Assessment Signal Return to Roots

Written by Australian Business

EUGENE, OR, October 16, 2013 **/24-7PressRelease/** -- Avant Assessment, a leading worldwide provider of language proficiency assessments, has restructured in order to focus more intently on what they do best: online language assessment. After a hiatus of several years, David Bong, who cofounded the company in 2001, has returned to lead Avant as Chief Executive Officer. Bong has 40 years of experience in domestic and international business management, sales, and business development. Prior to founding Avant, a career in business in Japan gave Bong a strong appreciation for the power of language to enhance human interaction and build bridges.

Seizing the moment, Avant restructured the leadership team in order to fully harness its expertise in support of Avant's original mission--to improve language learning through assessments that leverage technology to measure true proficiency. Paul Tucker has been promoted to Chief Product Officer, VP Research and Development, and Mimi Jett has been promoted to Chief Development Officer, VP Business Development and Marketing.

New to Avant is Jeffery Carter, coming on board as Chief Technology Officer to provide strategic and tactical leadership in implementing next generation assessment technologies through partnerships, integrations and proprietary development. Carter brings over 23 years of experience in enterprise systems development and software engineering management across numerous industries.

"It is exciting to be back at Avant leading the return to our roots in online language assessment," said Bong. "Today more than ever before, language is essential for building bridges between people and nations. Our mission and passion is to build assessments that support those bridges that can bring our world closer together."

About Avant Assessment Avant has established itself as a worldwide leader in language proficiency assessments with its STAMP, Placement and custom solutions. Avant's valid, reliable language assessments in Reading, Writing, Listening and Speaking build student and teacher confidence in real-world learning and deliver accurate standards-based data to inform a more efficient, effective learning process. Delivered via the Web, Avant's tools are easily accessible, engaging and reliable.

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