

Express Furniture Expands Sales Nationally, Adds Commercial Office Furniture Lines

Written by Australian Business

AKRON, OH, October 21, 2013 **/24-7PressRelease/** -- A local, family-owned furniture store has expanded its sales operations nationally and has added several commercial office furniture lines to its online product offering.

Express Furniture, at 1647 Brittain Road in Akron, Ohio, launched a new website at www.expressfurniture.net that will enable the furniture retailer to fulfill and ship online orders nationwide. The 25-year-old business also expanded its online product lineup with the addition of several [commercial office furniture lines](#), including Premeira, Rudnick, Hon, DMI, Tera, Virco, Safco, Office Star, Deflecto, Lesro and Sandusky-Lee, more than doubling its online product inventory.

"We're committed to delivering top-quality products and service to our loyal local customer base as well as to new customers, both homeowners and businesses, nationwide," said Express Furniture owner Michael Simcox. "This new website will help us achieve our growth goals as we head into 2014."

As part of the website's grand opening, the company has put on sale hundreds of products, including home and business office furniture, [entertainment furniture](#) and [bedroom furniture](#), which are available for purchase online or in its store.

"We wanted to thank our longtime customers and welcome new customers to the Express Furniture family," Simcox said.

Founded in 1988, Express Furniture remains the largest dealer of Ohio-made Sauder furniture in Northeast Ohio.

"We were the first Sauder superstore nationwide and remain committed to offering this family-friendly line of ready-to-assemble home and office furniture," Simcox said. "Sauder continues to develop new furniture and storage offerings in entertainment, bedroom, office and kitchen/dining and we're happy to be a part of the company's growth these many years."

Express Furniture launched its new website Oct. 17 with more than 1,000 furniture items in its online inventory. The company plans to further expand its site in the coming months with

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several other office furniture product brands, plus Restonic mattresses.

Founded in 1988, Akron-based Express Furniture is one of only six furniture businesses in the country recognized as a preferred Sauder furniture dealer. The family-owned company offers an outstanding selection of office furniture, bedroom sets, TV stands and entertainment cabinets, and storage and closet organizers from Sauder and other fine manufacturers. For more information, visit www.expressfurniture.net or call 330-633-7009.